

Original signed by: Byron Johnson, CAO

# City Staff Report

**Report Date:** January 30, 2018**Meeting Date:** February 6, 2018**To:** City Manager**From:** Economic Development Officer**Subject:** Northern Development Initiative Trust – February 2018 Grant Intake

---

## Purpose

The purpose of this report is to confirm Council approval of grants planned for the February 9 Northern Development Initiative Trust intake:

- Marketing Initiatives: Gateway Signage
- Capital Investment Analysis: RV Park Location Analysis
- Capital Investment Analysis: Airport Training Centre
- Community Halls and Recreation Facilities: West Fraser Centre Walking Track
- Economic Diversification Infrastructure: Gymnastics Facility

## Summary

### Marketing Initiatives: Gateway Signage

This project is part of the City of Quesnel's Place-making project which received funding approval through Rural Dividend in November, 2017. One component of that project includes gateway signage at the entrance to City limits when travelling from the south as an extension of brand implementation. This grant will provide up to \$20,000 towards this project. (Gateway signage when travelling from the north is planned for 2019).

### Capital Investment Analysis: RV Park

This project was approved by Council for submission in 2017, however the grant has not yet been submitted. This project would include: a cost benefit analysis, proposed business plan, exploring potential locations. This project would now become part of the larger Rural Dividend Waterfront Development Plan (if successful). This grant will provide up to \$10,000 towards this project.

### Capital Investment Analysis: Airport Training Centre

There is an opportunity to expand the current fire training centre at the airport. This project would include a review of training requirements and potential uses, and develop a business case for expansion. Flight school training and other classroom uses at an airport location will also be explored. Other Northern Development Initiative Trust grants may be accessed towards funding an actual expansion of this centre.

### Community Halls & Recreation Facilities: West Fraser Centre Walking Track

Installation of a rubber walking track in the West Fraser Center will add to the amenities of the arena and maximize the use of the 2<sup>nd</sup> floor space. This grant will provide up to \$30,000 towards the project. Additional grants are also being pursued.

### Economic Diversification Infrastructure: Gymnastics Facility

This grant will provide up to \$250,000 towards the cost of the new gymnastics facility. Success with this grant is contingent on success with the UBCM Strategic Priorities grant currently under review.



## Recommendation

THAT Quesnel City Council supports the application to Northern Development Initiative Trust for a Marketing Initiatives grant of up to \$20,000 for South Gateway Signage for the Cariboo Chilcotin Lillooet Regional Development Account.

THAT Quesnel City Council supports the application to Northern Development Initiative Trust for a Capital Investment Analysis grant of up to \$10,000 for a Municipal Campground and RV Parking Analysis Project from the Cariboo Chilcotin Lillooet Regional Development Account.

THAT Quesnel City Council supports the application to Northern Development Initiative Trust for a Capital Investment Analysis Grant of up to \$10,000 for an Airport Training Centre Business Case Project

AND THAT Council supports contributing \$2,857 towards this project from the fire training centre reserve in 2018.

THAT Quesnel City Council supports the application to Northern Development Initiative Trust for a Community Halls and Recreation Facilities grant of up to \$30,000 for a rubberized walking track in the West Fraser Centre from the Cariboo Chilcotin Lillooet Regional Development Account.

THAT Quesnel City Council supports the application to Northern Development Initiative Trust for an Economic Diversification Infrastructure grant of up to \$250,000 for the new gymnastics facility from the Cariboo Chilcotin Lillooet Regional Development Account.

## Financial Implications

### Marketing Initiatives: Gateway Signage

This grant will provide up to \$20,000 to a maximum of 50% of the total project budget. The total project budget is estimated to be \$50,000. Council has committed \$50,000 in the capital budget, so this will decrease Council's required contribution.

### Capital Investment Analysis: RV Park

This grant will provide up to \$10,000 to a maximum of 50% of the total project budget. This project will be a component of the larger Waterfront Development Plan project, with a total budget of \$135,000. There is a pending Rural Dividend application for this project (\$100,000) and \$25,000 allocated for Baker Creek Park in the Capital budget.

### Capital Investment Analysis: Airport Training Centre

This grant will provide up to \$10,000 to a maximum of 50% of the total project budget. As the training centre is currently primarily used for fire training, the matching funds will be derived from the City and Cariboo Regional District fire training centre reserves.

|   |          |
|---|----------|
| Total budget                                | \$20,000 |
| NDIT  | \$10,000 |
| City fire training reserve                  | \$2,857  |
| CRD fire training reserve (to be confirmed) | \$7,143  |

### Community Halls and Recreation Facilities: West Fraser Centre Walking Track

This grant will provide up to \$30,000 to a maximum of 70% of the total project budget. The total budget is estimated to be ~\$150,000. A Tire Stewardship grant and corporate donations are being pursued to cover the remainder of the required funds.

### Economic Diversification Infrastructure: Gymnastics Facility



This grant will cover up to \$250,000 towards a recreation facility with a value over \$2 million dollars. A grant application has been submitted to the UBCM Strategic Priorities fund, which is expected to cover the majority of the cost for the new facility.

## **Background**

Applications are currently being accepted for Northern Development Initiative Trust's Community Halls and Recreation Infrastructure, Marketing Initiatives, Capital Investment Analysis, and Economic Diversification Infrastructure grants. This intake closes on February 9, 2018.

An application will also be submitted to the Community Halls and Recreation Facilities program for the Skateboard Park (resolution November 7, 2017)

Applications will also be accepted for the new Strategic Initiatives fund until March 15, 2018.

## **Concurrence**

Director of Emergency Services

Director of Community Services

Council Projects Initiatives Coordinator/Grant Writer