

# **Become a NextGen Apple Fellow**

Join the 2022 class of emerging apple industry leaders in USApple's premier program, the NextGen Apple Fellowship. This elite new program provides up-and-coming leaders with the tools they need to achieve success in the apple industry, including hands-on experience with legislative and regulatory issues, professional development, a unique one-on-one mentorship program, opportunities to network with top industry leaders, and much more.

#### WHY BECOME A NEXTGEN APPLE FELLOW:

To learn more about USApple and how the association serves its members. You will be directly connected to key leaders in the apple industry, as well as decision makers in the political arena. You will be assigned an industry mentor to work with throughout the year and have numerous opportunities in leadership and professional development.

What's more, you will establish lasting connections with your peers and gain access to the exclusive former Young Apple Leader program alumni network. Further, upon completion of the program, you will be prepared to apply for one of USApple's working committees.

#### **MORE ABOUT THE 2022 FELLOWSHIP:**

- Program will run from Feb. 1, 2022 through Dec. 31, 2022
- The 2022 class size will be limited to 8 fellows

### **TRAVEL INCLUDES:**

- USApple's 2022 March Meeting/Capitol Hill Day in Washington, D.C.
- Professional Development/Teamwork Retreat (location TBD)
- The opportunity to attend USApple's annual Outlook Conference in Chicago, providing fellows fulfil all assigned obligations

#### **VIRTUAL EVENTS INCLUDE:**

- Monthly Learning from Leaders webinars
- · Monthly NextGen class meetings
- · One-on-one mentor meetings

# ADDITIONAL NEXTGEN RESPONSIBILITIES & OPPORTUNITIES:

- Social media participation will be mandatory (including Insta takeovers, videos, photos, Capitol Hill Day efforts, etc.)
- · Professional media training
- Team fundraising efforts
- · Community service work

### **ELIGIBILITY\*:**

# **Applicants must be:**

- Between the ages of 18-35
- Must serve the apple industry in some capacity (i.e. growing, shipping, packing, marketing, retailing, procurement, etc.)
- \*If accepted as a NextGen Apple Fellow, it is highly encouraged you secure a \$500-\$1,000 sponsor, to be fulfilled within the first few months.
- Former Young Apple Leader participants are not eligible.





#### **HOW TO APPLY**

Submit an application package that includes:

- Tell us about yourself and why you want to be a NextGen Apple Fellow in a short, selfie-style video (2-3 minutes)
- A letter of recommendation from an industry, community or academic leader
- Attached contact information

Send complete application package to Tracy Grondine at <a href="mailto:tgrondine@usapple.org">tgrondine@usapple.org</a> by <a href="mailto:Dec. 31">Dec. 31</a>. <a href="mailto:2021">2021</a>. Virtual interviews will take place in January.

### **IMPORTANT DATES:**

**Dec. 31, 2021**Application package deadline

**Jan. 1-20, 2022**Virtual Interviews

**Feb. 1, 2022**Notification of acceptance into the fellowship

## **APPLICATION**

Name		
Company		
Title/Responsibilities		
Email	Phone	
Address		
City	State	Zip

