



FINANCIAL WOMEN'S ASSOCIATION

**Baruch**  
COLLEGE

# **20<sup>TH</sup> ANNIVERSARY CELEBRATION OF THE THE FINANCIAL WOMEN'S ASSOCIATION MENTORING PROGRAM AT BARUCH COLLEGE**

THURSDAY, JUNE 16, 2022

5:00PM

BARUCH COLLEGE

# WELCOME

Welcome to our celebration of the FWA - Baruch mentoring program's 20th anniversary, and the community that keeps us going strong. We educate, enrich and empower the next generation of women business leaders, melding the best of Baruch College, the Financial Women's Association and BMO Capital Markets Equity Through Education program.

It's a night to feel proud of what we've accomplished together, and the part you—and your organization—have played in that success. You'll get to know the program even better as you meet alums, mentors, current students and other contributors to our success.

In spring 2001, when I was FWA President-Elect, a member asked, “what would you think about starting a mentoring program at Baruch College?” The minute I looked at Baruch's website, I could see it would be a great fit. Baruch students represent the future of business: they're smart and super-diverse; many are first-gen immigrants and first-gen college students, setting out to achieve their own American Dreams. You'll hear from Baruch President Dr. David Wu about what makes Baruch such a special institution.

I knew FWA members would jump at the opportunity to share their experiences with these high-potential Baruch students, and enrich their own lives through mentoring. FWA President Nina Batson will highlight the strong connection between our program and the FWA mission of advancing all women in the financial community.

Kristin McDonough, an FWA member and former Baruch head librarian, fired up her Baruch network and organized the program in record time.

Kristin and on-campus lead Alyce Mayo held the kickoff meeting on April 12, 2002. Alyce was a brilliant hire, shaping the program with her organizational skills and passion for supporting young women's success. Starting with just nine students and nine mentors, we knew we had great potential to grow in numbers and in impact.

In 2005, the program moved into higher gear. Thanks to BMO executive/FWA leader Marietta Bottero's introduction, BMO Capital Markets identified the FWA as a partner when it launched its Equity Through Education program. ETE funds defray mentee's school expenses, and support study abroad and attendance at women's networking conferences. Its needs-based scholarships have helped 54 mentees graduate without debt. Lynn Maki, co-head, Capital Markets DEI Council and Managing Director, Global Markets, will bring to life BMO's commitment to "boldly grow the good in business and life."

Volunteer lead Ellen Cahill replaced Kristin in 2008. She continued the program's growth and, with mentor Christine Birnbaum, identified women's leadership conferences as a new opportunity to expand students' horizons. In the early 2010s, Baruch



BETSY WERLEY

ramped up its support for study abroad; BMO/FWA funds have supported more than 50 students living and learning overseas.

In 2014, I stepped into the volunteer lead role; in 2015 we welcomed Olga Barskaya as the on-campus lead. Olga is a 2010 Baruch grad and alum of our program, with superhuman energy and commitment to supporting our mentees. Together, we've recruited our first eight alumnae mentors, connected our students with the FWA Pacesetter program and expanded diversity and inclusion programming.

Our 21st cohort includes a record 53 students and 50+ mentors, bringing our total to 378 students. Baruch mentoring can be addictive! Maureen McCarthy (20 years), Mary Greenebaum and Laura Smith Dunaief (18 years) and Allison Reid (15 years) top our serial mentor list. Over the years, 45 mentors have partnered with at least three students. Learn why they're so committed when you meet them, and their mentees.

Thank you for being part of our two-decade success story! We look forward to working together to make an even bigger impact in years to come.

## **BETSY WERLEY**

Co-lead, FWA-Baruch Mentoring Program  
Past President 2001-2002

*A 12 year mentor, with thanks to my mentees and friends  
Nimisha Baball, Tatiana Economopoulos, Juliana Emmanuelli,  
Jenny He, Ana Llana, Lavi Lotrean and Alina Nesterenko*

# PROGRAM

## WELCOME & INTRODUCTIONS

Olga Barskaya

*Director, FWA Mentoring Program at Baruch College*

Betsy Werley

*Co-lead FWA Mentoring Program at Baruch College*

Alyce Mayo

*Former Director, FWA Mentoring Program at Baruch College*

## REMARKS

Lynn Maki

*Managing Director, Global Markets*

*Co-lead, BMO Capital Markets DEI Council*

Hermina “Nina” Batson

*President, FWA*

S. David Wu, Ph.D.

*President, Baruch College*

## VIDEO PRESENTATION

## LAUNCHING THE NEXT 20 YEARS

## DESSERT RECEPTION AND & NETWORKING

# SERIAL MENTORS

We have been so fortunate to have outstanding mentors dedicate their time and energy to enhancing the lives of their mentees. A big THANK YOU to mentors who have stayed on with the program for 5+, 10+, & 15+ years. You have encouraged, inspired, and taught your mentees to be their best selves and reminded them that there is someone cheering them on.

## 15+ YEARS OF SERVICE

Mary Greenebaum  
Maureen W. McCarthy  
Allison Reid  
Laura Smith Dunaief

## 10+ YEARS OF SERVICE

Marline Alexander  
Ellen Cahill  
Rhonda Halpern  
Stephanie Hauge  
Susan Hume  
Karen Lavi  
Christine Li-Auyeung  
Francine Riemer  
Betsy Werley

## 5+ YEARS OF SERVICE

Laleh Bashirrad  
Barbara Bergman  
Marietta Bottero  
Yolanda Crawford  
Peggy Decker  
Anna Gitelman  
Phyllis Haberman  
Amy Hertenstein  
Pat Lucey  
Kathryn Mayer  
Ora Shtull  
Ellen Sills-Levy  
Kit Turner



# BE A MENTOR

We're recruiting mentors! If you are interested in serving, please email [Betsy.Werley@gmail.com](mailto:Betsy.Werley@gmail.com)

# THANK YOU

Special thanks to the many incredible people who support the mentoring program, and who helped make this event possible.

## FINANCIAL WOMEN'S ASSOCIATION

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Hermina “Nina” Batson  
*President*

Robert Brown  
*Director of Marketing & Membership*

Lisa Buddenhagen  
*CTO and Director of Operations*

Jason Dodd  
*Co-lead, Marketing & Strategic Communications*

Michael Taylor  
*Associate Director of Educational Programs*

Michael Walton  
*Co-lead, Marketing & Strategic Communications*

## PAST MENTORING PROGRAM LEADS

Kristin McDonough  
*2002 to 2008*

Ellen Cahill  
*2008 to 2014*

## IN A CATEGORY ALL HER OWN

Marietta Bottero  
*BMO-FWA-Baruch connector; Manager Baruch FLP. FWA leader & mentor; Former BMO Capital Markets VP*

## ANNIVERSARY PLANNING TEAM

Adeola Akinrinade  
Mary Greenebaum  
Christine Li-Auyeung  
Nayancie Matthews  
Brianna Perez  
Ellen Sills-Levy

## MENTORING PROGRAM D&I TEAM

Lesli Cuamani  
Jewell Jones  
Christine Li-Auyeung  
Nayancie Matthews  
Tunisia Riley  
Aidi Zheng



## BMO CAPITAL MARKETS

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Lynn Maki  
*Managing Director, Global Markets*  
*Co-lead, BMO Capital Markets*  
*DEI Council*

Kim Hanson  
*Managing Director & Head,*  
*B2B Thought Leadership Content*

Sabrina Akmal  
*Senior Manager, Charitable Giving*  
*& Sponsorships*

## B2B MARKETING

Mary Beth Dunn  
*Vice President and Project Manager*

## RECRUITERS

Jeannette Kinter  
*Senior Manager, North America*  
*Campus Recruiting*

Erica Pfeffer  
*Senior Campus Recruitment Partner*

Amber K. Washington  
*Recruitment Partner*

## BARUCH COLLEGE

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H. Fenwick Huss  
*Willem Kooyker Dean of the*  
*Zicklin School of Business*

Alyce Mayo  
*Former Director,*  
*FWA mentoring program*

## FINANCIAL AID OFFICE

Alkida Shtembari  
*Assistant Director &*  
*Scholarships Specialist*

## HONORS PROGRAMS

Nancy Aries  
*Former Director*

Wynter Greene-Allen  
*Associate Director*

Jody Vaisman  
*Director*

Susan Locke  
*Former Director*

# BARUCH COLLEGE

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## MARKETING/COMMUNICATIONS

Evan Nemeroff  
*Public Relations Specialist*

Diane Harrigan  
*Senior Editor/Writer*

Nicholas Caccese  
*Manager of Multimedia Production*

Suzanne Bronski  
*Director of Public Relations*

## OFFICE OF COLLEGE ADVANCEMENT & ALUMNI RELATIONS & VOLUNTEER ENGAGEMENT

Lauren Braun  
*Deputy Director for  
Leadership Giving*

Tina Jiang  
*Office Assistant*

Angela Camacho  
*Director of Donor Relations  
and Special Events*

Nicole Julius  
*Office Manager, College Advancement*

Emily Chavez  
*Marketing Assistant*

Greg Leporarti  
*Associate Director, Alumni Relations  
& Volunteer Engagement*

Jingyi Chen  
*Office Assistant*

Janet Rossbach  
*Director, Alumni Relations  
& Volunteer Engagement*

Neftalie Danier  
*Assistant Director, Alumni Relations  
& Volunteer Engagement*

David Shanton  
*Vice President, College Advancement*

Laura Kotkin  
*Assistant Vice President,  
College Advancement*

Naimah Smith  
*Director of Advancement Services*

Nicole Souza  
*Director of Special Gifts, Advancement*

## SEEK

Betty Duverger  
*Deputy Director/Counselor*

Kristy Clementia Perez  
*Director*

## STARR CAREER DEVELOPMENT CENTER

Michael Kalish  
*Associate Director*

Jennifer Rodgers  
*Adjunct Career Counselor/Manager,  
Rising Starr Sophomore,  
Passport to Partnership &  
Success in Your Career Programs*

Ellen Stein  
*Director*

Ingrid Tineo  
*Deputy Director*

## STUDY ABROAD OFFICE

Dr. Richard Mitten  
*Director*

## BARUCH COMPUTING AND TECHNOLOGY CENTER

Stella Varveris  
*Media Services/Intech*

## SUPPORT FWA

**Thank you for celebrating  
with us! In addition to  
cheering us on, consider  
a donation to the FWA  
or Baruch.**

Donate to the FWA Mentoring  
Program at Baruch College:



Donate to support all  
Educational Initiatives  
at the FWA:



# Baruch COLLEGE



FINANCIAL WOMEN'S ASSOCIATION

POWERED BY BMO CAPITAL MARKETS  
EQUITY THROUGH EDUCATION PROGRAM