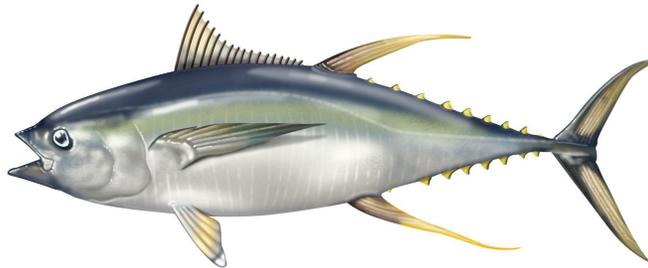


## Hy-Vee Private Label Tuna Vessel List

*April 2022*



### Introduction

In mid-2021, Hy-Vee participated in the inaugural survey for the “[2021 Tuna Retailer Scorecard: The High Cost of Cheap Tuna](#)” and was ranked **#5** out of 16 United States retailers. **Importantly, Hy-Vee was the only retailer within the report that agreed to publicly publish a list of its tuna supplier vessels.** This is a groundbreaking decision for the U.S. retail sector due to longstanding challenges regarding a lack of transparency into tuna supply chains.

[FishWise](#) is a non-profit seafood sustainability consultancy that has partnered with Hy-Vee since 2011 to develop and implement our [Responsible Choice](#) seafood program. FishWise worked closely with Hy-Vee on this exercise to collect, verify, and organize the findings of the tuna supplier vessel data.

### Tuna Vessel Names

Hy-Vee sources both shelf-stable and fresh/frozen tuna items for its private label assortments. The vessel name data associated with the two tuna assortments are provided below and have been anonymized and aggregated to protect supplier confidentiality. It is Hy-Vee’s hope that by publicly releasing the list of vessel names, other U.S. retailers will follow Hy-Vee’s lead and begin to normalize the practice of making these data points publicly available and to bring tuna disclosures into closer alignment to other commodities such as [textiles](#).

At this time national brand tuna suppliers treat vessel name data as confidential information and this is a barrier that will eventually need to be overcome. It is also Hy-Vee's hope that national brand suppliers will become comfortable with this practice and make the names of their supplier vessels publicly available themselves.

*The list below is limited to vessels catching Hy-Vee's private label tuna in the last 6 months of 2021 (July-December) and is subject to change in the future as tuna sourcing is intrinsically dynamic.*

**Table 1:** July-December 2021 Hy-Vee private label tuna vessel name list

Tuna Type	Gear Type	Vessel Names	IMO Number (if available)
Yellowfin Tuna	Purse Seine	Malva 888	9761396
Yellowfin Tuna	Purse Seine	Moakana	9699581
Yellowfin Tuna	Purse Seine	Naoero Sun	8812203
Yellowfin Tuna	Purse Seine	New Canoe	9746281
Yellowfin Tuna	Purse Seine	New Marine	9745823
Yellowfin Tuna	Purse Seine	New Splendor	9771951
Yellowfin Tuna	Purse Seine	Ocean Encounter	8996281
Yellowfin Tuna	Purse Seine	Oriental Marine	9217357
Yellowfin Tuna	Purse Seine	Pacific Journey 101	9720550
Yellowfin Tuna	Purse Seine	Queen Evelyn 101	8747238
Yellowfin Tuna	Purse Seine	Rose Marie	8210780
Yellowfin Tuna	Purse Seine	Century Pride	9417397
Yellowfin Tuna	Purse Seine	Ching Feng 767	8628547
Yellowfin Tuna	Purse Seine	Eastern Marine	9217369
Yellowfin Tuna	Purse Seine	Eastern Star	8996097
Yellowfin Tuna	Purse Seine	Fong Kuo 188	9712125
Yellowfin Tuna	Purse Seine	Fong Kuo 188	9712125

Tuna Type	Gear Type	Vessel Names	IMO Number (if available)
Yellowfin Tuna	Purse Seine	Fong Kuo 189	9720213
Yellowfin Tuna	Purse Seine	Fong Kuo 688	9764271
Yellowfin Tuna	Purse Seine	Fong Kuo 828	9712137
Yellowfin Tuna	Purse Seine	Fong Kuo 866	8748646
Yellowfin Tuna	Purse Seine	Shilla Pioneer	9699579
Yellowfin Tuna	Purse Seine	Simbun 88	9745469
Yellowfin Tuna	Purse Seine	Sophia Martina	8748696
Yellowfin Tuna	Purse Seine	Win Far 606	<i>Win Far 606 was found to be a former vessel name but in 2020 the vessel was <a href="#">renamed</a> to the Queen Evelyn 101, which is also on this list.</i>
Yellowfin Tuna	Purse Seine	Win Far 626	8747240
Skipjack Tuna	Purse Seine	CROMWELL 1	9732656
Skipjack Tuna	Purse Seine	CROMWELL 101	9853773
Skipjack Tuna	Purse Seine	PACIFIC JOURNEY NO.101	9720550
Skipjack Tuna	Purse Seine	PACIFIC JOURNEY NO.8	9720562
Yellowfin Tuna	Longline	CFA 22	8795625
Yellowfin Tuna	Longline	CFA 23	8795637
Yellowfin Tuna	Longline	CFA 26	8795651
Yellowfin Tuna	Longline	CFA 27	8795663
Yellowfin Tuna	Longline	Hangton 2	8648872
Yellowfin Tuna	Longline	Hangton 9	8648925
Yellowfin Tuna	Longline	Hua Nan Yu 703	9829057

Tuna Type	Gear Type	Vessel Names	IMO Number (if available)
Yellowfin Tuna	Longline	Hua Nan Yu 705	9896878
Yellowfin Tuna	Longline	Hua Nan Yu 711	8628676
Yellowfin Tuna	Longline	Hua Nan Yu 718	8654948
Yellowfin Tuna	Longline	Hua Nan Yu 723	8654986
Yellowfin Tuna	Longline	Hua Nan Yu 736	9699153
Yellowfin Tuna	Longline	Hua Nan Yu 737	9707596
Yellowfin Tuna	Longline	Hua Nan Yu 766	9814454
Yellowfin Tuna	Longline	Hua Nan Yu 767	9814466
Yellowfin Tuna	Longline	Hua Nan Yu 712	8628688
Yellowfin Tuna	Longline	Hua Nan Yu 721	8654962
Yellowfin Tuna	Longline	Hua Nan Yu 732	9699141
Yellowfin Tuna	Longline	Hua Nan Yu 738	9707601
Yellowfin Tuna	Longline	Sam Weon 11	Registration number: 000694
Yellowfin Tuna	Longline	Shen Lian Cheng 760	8655150
Yellowfin Tuna	Longline	Shen Lian Cheng 761	8655162
Yellowfin Tuna	Longline	Shen Lian Cheng 784	9873589
Yellowfin Tuna	Longline	Shen Lian Cheng 785	9873591
Yellowfin Tuna	Longline	Shen Lian Cheng 786	9873606
Yellowfin Tuna	Longline	Shen Lian Cheng 787	9896555
Yellowfin Tuna	Longline	Shen Lian Cheng 788	9896581
Yellowfin Tuna	Longline	Shen Lian Cheng 885	9718325
Yellowfin Tuna	Longline	Shui Ho Cheng 6	8530269
Yellowfin Tuna	Longline	Sunshine 86	8748983
Yellowfin Tuna	Longline	Sunshine 89	8749016

Tuna Type	Gear Type	Vessel Names	IMO Number (if available)
Yellowfin Tuna	Longline	Winfull 31	Registration number: 004399
Yellowfin Tuna	Longline	Winfull 32	Registration number: 004399
Yellowfin Tuna	Handline	Up to <b>3,116 unique handline vessels</b> contributed to Fair Trade tuna items during this time period.	<i>Due to the small physical size of the artisanal handline vessels, no IMO numbers or internationally recognized registration numbers are available at this time for the vessels. Hy-Vee will consider making the list available upon request.</i>
Skipjack Tuna	Pole and Line	DHONIS	<i>Due to the small physical size of the artisanal pole and line vessels, no IMO numbers or internationally recognized registration numbers are available at this time for the vessel.</i>

### Key Findings

FishWise and Hy-Vee cross-referenced each individual vessel name with the [ISSF Proactive Vessel Register](#), [Regional Fisheries Management Organizations \(RFMO\) vessel lists](#), [IUU Vessel List](#), FishWise Labor Allegations List (*non-public resource*), and the [Global Fishing Watch](#) (GFW) database. **FishWise and Hy-Vee were unable to identify any vessels directly associated with human rights and/or labor rights concerns.** While this is not a guarantee that vessels supplying Hy-Vee with private label tuna are completely free of these concerns, it is a satisfactory finding that all longline and purse seine vessels were able to be publicly identified and cross referenced with vessel ‘black lists’.

### **Hy-Vee Action Plan**

- Hy-Vee will continue to set an example for the rest of the industry.
- Hy-Vee will continue to regularly evaluate supply chain risk and engage with all seafood suppliers to proactively identify and remediate issues.
- Hy-Vee will prioritize the development of a remediation plan in 2022-2023 for implementation should a vessel in Hy-Vee's supply chains become associated with human rights abuses and/or labor violations.