



THE KCUR 89.3 NEWSLETTER

FALL 2022



Honoring 20 Years of

UP TO DATE



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TUNE IN TO UP TO DATE

Weekdays at 9 a.m.
Hosted by Steve Kraske

Celebrating 20 years of keeping Kansas City informed. Tune in or stream online for the news and discussion you need to start your day.



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ON THE COVER

For 20 years, Up To Date has focused on the pressing issues facing our community through conversations with the Kansas City's most relevant voices.

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Some things change, and some things stay the same



and our partnerships have expanded. Today, KCUR is so much more than a radio station.

What hasn't changed? KCUR is the place where we can enjoy healthy, civil conversations and where diversity is a core value for our work. KCUR is the place where ideas and facts are not the enemy, where art and culture are celebrated and where journalists maintain editorial independence.

2022 marks the 65th anniversary of KCUR and the 20th anniversary of its signature talk show, Up To Date. KCUR came to be because individuals came together to make it happen. What began with two individuals who sought to bring educational programming to the radio has grown to a public media service that impacts nearly 750,000 people each month. Together with you, we power local journalism.

Whether you listen on your commute, download podcasts from your smartphone, stream from your computer, enjoy and share our content via social media or subscribe to one or more of our many e-newsletters — KCUR is where you are. Our reporters and announcers bring you the news and information you need, our editors and producers ensure the highest quality and our entire staff works tirelessly to provide you with the very best local, regional and national journalism.

How things have changed since that first broadcast on October 21, 1957, with a signal range of four miles, a small but mighty staff of four and many determined volunteers! Today, thanks to you, KCUR's transmitter broadcasts to a 90-mile radius, and thanks to technology, kcur.org reaches listeners essentially anywhere and everywhere they choose to listen. Our staff has grown,

You make all of this possible. You are our shareholders, our investors and our champions. You are the public in public media. For that, we are grateful, and that will never change.



Sarah Morris
General Manager



OUR DAILY NEWS PODCAST

Every weekday
Hosted by Nomin Ujjiyediin

KCUR Studios brings you the daily roundup of all things Kansas City, wrapped up in 15 minutes or less.



RadioActive

SAVE THE DATE
JUNE 9, 2023

RadioActive is KCUR's "off-air affair," bringing together friends for a night of celebrating and supporting Kansas City's nonprofit public media service. The 2022 event kicked off our year-long Up To Date anniversary festivities, including a panel discussion with host Steve Kraske and past and present team members. It also raised more than \$30,000 to support KCUR's paid internship program (see next page), which was matched through a generous grant from the Ewing Marion Kauffman Foundation. We are grateful to the sponsors, patrons and guests who made the night such a success. Save the date for next year's event!



KCUR summer interns, from left to right: Hannah Cole (Up To Date), Rachel Schnelle (Aviva Okeson-Haberman News Intern), Lawrence Brooks (Up To Date and News), Paris Rex Norvell (KCUR Studios), and Lauren Zoller (Classical KO).

Better Together: Public Media Collaborations

Bringing the world to Kansas City, and Kansas City to the world

By C.J. Janovy, Director of Content-Journalism

Over the past year, member support enabled KCUR to serve even more listeners and readers by delivering more high-quality news through national and regional collaborations.

Last summer, we launched NPR's Midwest Newsroom, based at KCUR with editors and reporters at St. Louis Public Radio, Iowa Public Radio and Nebraska Public Media focused on in-depth and investigative journalism throughout the region. The team shined a spotlight on myriad issues throughout the region, such as deceptive home-lending practices targeting vulnerable communities. It also partnered with the Missouri Independent to hire two fellows who spent months exposing the dangers of lead in the region's water and food systems. You can read all the Midwest Newsroom's reporting at [KCUR.org/Midwest-Newsroom](https://www.kcur.org/Midwest-Newsroom).

We also joined Kansas City PBS, The Kansas City Beacon, Startland News, the Missouri Business Alert and American Public Square to create the Kansas City Media Collective. Knowing we could have a greater impact

together, we explored housing issues metro-wide last fall and climate change this spring. Those stories are at [kcur.org/KCMediaCollective](https://www.kcur.org/KCMediaCollective).

Harvest Public Media, our flagship collaboration covering rural issues and agriculture in Missouri, Kansas, Oklahoma, Illinois, Iowa and Nebraska, is contributing to the Missouri School of Journalism's new Mississippi River Basin Ag & Water Desk. Thanks to a partnership with Report for America, we hired a reporter, Eva Tesfaye, devoted to covering environmental issues full time for Harvest and the Ag & Water desk: a first for KCUR.

The KCUR-led Kansas News Service continues to make western Kansas less of an information desert by recording regular newscasts for High Plains Public Radio, based in Garden City, and serving listeners all the way to Amarillo. HPPR reporter David Condos received the prestigious national Edward R. Murrow Award for his reporting on issues impacting western Kansas this year. KCUR is proud to lead collaborations that inform and inspire audiences well beyond our city.

Aviva Okeson-Haberman Internship Program Cultivates Future Journalists

Support from the community creates endowment,
expands program

By Lisa Rodriguez, News Director

When KCUR reporter Aviva Okeson-Haberman was struck by gunfire and killed on April 25, 2021, one thing was clear: her personal story and strong reporting inspired so many. Aviva's family, friends, former colleagues, fans, KCUR's members and others provided an overwhelming response of more than \$100,000 to establish an endowment at KCUR in her name.

This endowment supports the Summer News Intern position, with preference given to a student or recent graduate of Aviva's alma mater, the Missouri School of Journalism, in partnership with KBIA. The internship program has been renamed in her honor as well. The first Aviva Okeson-Haberman Summer News Intern is Rachel Schnelle, a 2022 graduate of the Missouri School

of Journalism and former reporter, anchor and producer at KBIA.

In addition to providing interns with relevant experience and learning opportunities, we also rely on them to contribute regular coverage, making them a critical part of the KCUR newsroom. Aviva made an impact right off the bat, always pitching insightful news stories and demonstrating journalistic instincts well beyond her years. If KCUR can help foster more journalists like her, we'll have made a significant contribution to the future of journalism in Kansas City.

Learn more about the Aviva Okeson-Haberman Internship Program: [kcur.org/internships](https://www.kcur.org/internships)



THANK YOU

FOR HELPING US REACH OUR GOAL

Powering the Future: KCUR's New Transmitter

Community rallies to support updated equipment, expand audience

By David M. Fulk, Director of Philanthropy

All of us at KCUR were amazed by the response of listeners like you who provided support to our transmitter campaign. In a pandemic, as people were enjoying summer travels, when there were plenty of reasons to defer, more than 1,750 of you said, "Yes, I'll help," and committed more than \$325,000.

This support allowed us to go beyond our goal and claim a \$250,000 matching challenge grant from

the Sunderland Foundation to replace our aging transmitter, tower antenna and extend our HD programming for both KCUR and 91.9 Classical KC.

Thanks to the strong support of our members and community partners, our programming will remain accessible to millions in our region for decades to come.



KCUR's efforts to better serve our diverse community

By Sarah Morris, General Manager

As Kansas City's public radio service, KCUR is acutely aware of and responding to issues of systemic racism and the disparities that make up the reality of the world in which we live. For more than 60 years, we've worked to report on and share information on the news and experiences of our region through the voices of the people living those stories.

concerns about diversity, equity, inclusion and belonging.

Part of these efforts included the creation of an annual report on the demographics of our staff, governance and sources. This report will be published annually and serves as one metric against which we measure our progress. **This report can be found on our website: kcur.org/about-kcur**

KCUR and our sister station, Classical KC, have spent more than two years on intensive work to address

GET TO KNOW OUR SHOWS & PODCASTS

From news and history to food and music - we have something for everyone.

PODCASTS

Brought to you by KCUR Studios.

Subscribe today wherever you get your podcasts.

Visit us online: kcur.org/kcurstudios

RADIO SHOWS

TUNE IN OR STREAM AT KCUR.ORG



Weekdays, 9 - 10 a.m.
Hosted by Steve Kraske

From local to regional to national news, we discuss the issues that impact you with the decision makers and community experts



Friday & Saturday, 8 p.m. - 12 a.m.
Hosted by Chuck Haddix

The best of blues, R&B, soul, jumpin' jazz and zydeco. It's a public radio party in your living room.



Sunday, 8 p.m. - 12 a.m.
Hosted by Renée Blanche

The perfect blend of contemplative instrumental, upbeat grooves and soothing electronic music.



Saturday, 7 - 8 p.m.
Hosted by Hermon Mehari

Jazz, hip-hop, soul, R&B and beyond. Mehari, world-renowned jazz musician from KC, shares the music that inspires him.



NEW!
Hosted by Peggy Lowe

We reveal what we found in our years-long investigation into corruption in the KCKPD and hear from the alleged victims of former detective Roger Golubski.



Hosted by Nomin Ujjiyediin

KC area news wrapped up in 15 minutes or less. Every weekday.



Hosted by Suzanne Hogan

The everyday heroes, renegades and visionaries who shaped Kansas City and the region.



Hosted by Natasha Bailey & Jenny Vergara

The stories behind Missouri's iconic foods.



Some of the team that brings you Up To Date every weekday, left to right: Danie Alexander (senior producer), Steve Kraske (host), Reggie David (assistant producer), Hannah Cole (summer 2022 intern) and Zach Wilson (associate producer).

LOOKING BACK, LOOKING FORWARD

By Steve Kraske, Host of Up To Date

For 20 years, Up To Date has focused on the pressing issues facing our community through conversations with the metro's most relevant voices. From crime to housing, race to politics, health care to the state of the arts; we've focused resolutely on topics that affect lives in the greater Kansas City region.

From the beginning, the focus has remained the same: local news. Local in-depth coverage that can't be found anywhere else in town. As the news environment contracts and evolves, a daily deep dive into the challenges that our region faces has never been more important — or more essential.

We live in a world where notions of what's fact and what's not change daily. Nonetheless, Up To Date has adhered to enduring journalistic values, such as striving for the best version of the truth that we can obtain and insisting that our first obligation is to citizens — our listeners — and no one else.

We serve as an independent monitor of power, a watchdog over the actions of officials and the power they wield.

Truth be told, early in my career, I never saw myself as a talk-show host. But what a privilege it's been to tell the story of our community day after day, year after year, and watch it grow, fall short, struggle some more, then rise again.

It's been a helluva ride. And hey! I got to meet Barack Obama and Jane Fonda, Caroline Kennedy and John McCain, David McCullough and Wynton Marsalis. Here's to staying Up To Date for many years to come.

Kraske

On September 30, 2002, KCUR evolved its bi-weekly segment on local politics to a new, interactive daily talk show on an array of issues of interest to our audience. The expanded program now focuses on all things Kansas City — from politics to economics, to health and education, to entertainment and social points of view on the lives of the greater community.

Then-news director Frank Morris and former general manager Patty Cahill recruited an esteemed political reporter at The Kansas City Star, Steve Kraske, to host the show. Cahill said, "This programming is consistent with our thinking that KCUR's future lies in local programming. Up to Date is an ideal way for the University of Missouri-Kansas City to focus on the issues that affect our metropolitan community through KCUR Radio."

Every day, Up To Date's three segments feature views of informed guests and experts, listeners via phone and social media, vigorous debate, live interviews, commentary and more. Since its launch, thousands of guests have contributed to the show, which has

evolved to include a daily podcast, weekly newsletter, digital build-outs and events.

While Kraske is the oft-recognized face and voice of the show, nearly a dozen people come together to make Up To Date happen — every weekday, every week for 20 years — no small feat! From identifying and vetting guests, to fielding phone calls and social media posts, to drafting and producing the weekly newsletter, to engineering and editing the content for the daily show and podcast; creating this show requires hours to weeks to deliver the final product you hear each morning. Producer Danie Alexander explains, "Everyone from the front desk to the social media manager has a hand in Up To Date."

Up To Date has become the show it is because our members and listeners continue to make it required listening day after day.



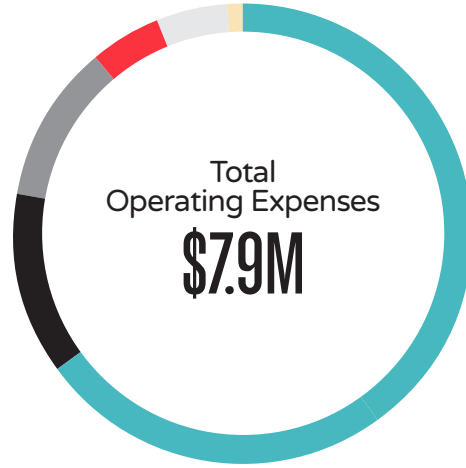
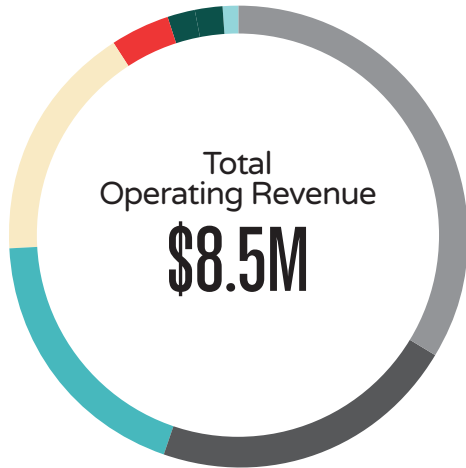
Scan the QR code to experience a "Day in the Life" of Up To Date.



Up To date through the years

KCUR Financials

YEAR IN REVIEW



- Membership = \$2,916,695
- Major gifts/event revenue = \$1,508,295
- Classical KC = \$377,259
- Corporate sponsorships = \$1,671,282
- Institutional giving = \$1,932,131
- Other income including investment loss = \$112,916
- UMKC cash support = \$59,575

- News, programming, and production = \$5,009,380
- Marketing and audience development = \$426,785
- Classical KC* = \$425,785
- Membership services = \$885,770
- Development and event expenses = \$137,604
- Management and administration = \$1,100,758

* Additional Classical KC revenue is reflected in other categories of revenue. See page 16. UMKC donated facilities and administrative support valued at more than \$500,000.

Note: KCUR has plans to raise funds for a new facility. Some reserves will be used to help support this capital campaign.

Why I'm a Sustaining Member: Laura Patton



How it started: As a young teacher, Laura Patton started noticing people she looked up to and respected would often start conversations with, "I heard this story on NPR..." They would go on to share information and stories that Laura found interesting,

inspiring or educational, so she began tuning her car radio to 89.3 on her drive to and from school each day. Now that she is working from home, she is tuned into public radio, "basically all day long."

Laura Patton taught in the Shawnee Mission School district for 33 years and has been known to combine information she hears on KCUR and NPR with lesson plans for her classroom. "Now I'm that person who says, 'I heard this story on KCUR...'" she says with a smile. "Just ask my students and my family!"

Membership made simple: A sustaining (monthly) donor, Patton was inspired to become a member the way many of our members do: through a matching challenge grant during a pledge drive. "I realized it doesn't have to be a lot to make a difference, and I set it up as a monthly gift — it's so easy and I don't have to think about it."

Favorite shows: "Wait, Wait...Don't Tell Me! is so fun to listen to on the weekends, and my commute was always Morning Edition on the way to school and then All Things Considered on the way home." However, Up To Date is the show that spurred Laura to reach out to KCUR last month.

"I adore Steve Kraske! No matter whom he interviews — and no matter the topic — he manages to do it with grace...He makes everyone sound good on the radio."

"[Recently] Steve managed an interview with a teenage boy who helped obtain a Ripple Glass container for his neighborhood. The kid sounded less than enthusiastic. But Steve did his best to make him shine. As a former teacher, I know that kind of kid. My hat is off to Up To Date!"

Why should others become a member of KCUR?

"Public radio is democracy at its best, made possible by the public. Disinformation is harmful to society, so it's important to know who is funding the news you're consuming. KCUR is funded by the people they serve — and only public media can say that."

To become a sustaining member today, visit kcur.org/donate.

SPOTLIGHT: KCUR CORPORATE SPONSORS

Hillcrest finds the value of partner marketing



Hillcrest Transitional Housing moves individuals and families from homelessness to self-sufficiency. President & CEO Tom Lally shared that while running an integrated broadcast and digital campaign sharing the organization's mission and needs, a call of support came from a loyal KCUR listener. After meeting, this generous supporter made a donation that more than covered Hillcrest's marketing costs for the year.

Tom's satisfaction with his marketing success fuels members of our Sponsorship Team! If your business or organization will benefit by connecting with our loyal, community-minded audience, visit kcur.marketengenuity.com/home to learn more.



Your support makes a difference

As a nonprofit public service, KCUR and our sister station, Classical KC, provide the news, information and entertainment people from our region and beyond rely on every day. Support from our listeners makes every moment of our programming possible. More than 80% of KCUR's operating budget comes directly from YOU, our community.

In this time of urgency – preparing for important elections, keeping a step ahead of health crises and rebuilding the commitment to American democracy – KCUR stands with you. Whatever amount you

provided this year, your donation joined with more than 14,000 others to keep KCUR strong. With the community's support, our fact-centered reporting, insightful conversations, diverse voices and smart diversions will build the understanding and clarity that our times urgently require.

Thank you for supporting KCUR. Together, KCUR and our supporters create a powerful partnership that benefits all in our community and beyond.

Champions of Classical Music in Kansas City

Classical KC celebrates two years on the air

A NOTE FROM THE DIRECTOR

One of the reasons we started Classical KC during the pandemic was because we knew that the dozens of classical music organizations in Kansas City faced an unpredictable future. With the support of our members and partners, we launched a music service to help those organizations remain in front of audiences during the crisis, and also to champion them for years to come.

And let's be honest, great music is timeless and can create an escape we often need during moments of bad news and crisis — reminding us of our shared humanity and love for creativity and collaboration.

Classical KC is just that: an advocate for classical music in all its forms — for everyone — in Kansas City. Whether you've experienced the thrill of live performance on broadcasts of the Kansas City Symphony on Classical KC, or discovered a new piece of music from Sascha and Laurel on Sound Currents, or learned about a community organization or individual who you didn't know existed, Classical KC gathers audiences and musicians from across the metro together to share our passion.

Throughout the next year, you'll experience a difference in the way we are part of your community: you'll see us at more events, you'll hear us bragging more often about Kansas City musicians and ensembles and you'll have a chance to engage with others like you who are dedicated to great music culture in Kansas City.

Keep on listening to 91.9 FM, 89.3 HD2, visiting ClassicalKC.org and posting on social at [@classicalkc](https://twitter.com/classicalkc). Keep spreading the word about the joy that is Classical KC!

Thank you for making Classical KC a part of your community.

Stephen Steigman
Director, 91.9 Classical KC
stephen@classicalkc.org

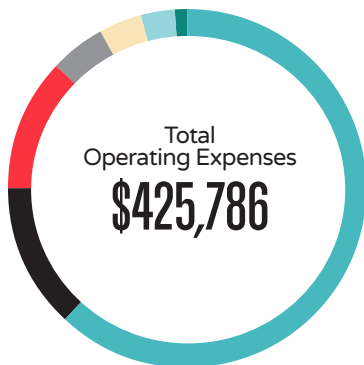


Classical KC Financials

YEAR IN REVIEW



- Membership = \$174,764
- Major gifts = \$119,695
- Institutional giving = \$82,800
- Corporate sponsorships = \$106,380
- Events and other income = \$8,383



- Salaries and benefits = \$264,588
- Syndicated content = \$20,816
- Professional fees = \$54,579
- Engineering expenses = \$46,500
- Marketing = \$11,316
- Fundraising expenses = \$4,657
- Other administrative = \$23,330



A Legacy for the Future: The Classical KC Local Fund

Classical KC Member Dr. Linda E. Mitchell establishes endowment to support future programming

Classical KC was launched in July 2020 — in the midst of a global pandemic — with the support of the community, bringing 24/7 classical music back to Kansas City’s airwaves for the first time in 20 years. Now, with dozens of arts partners, hundreds of members, thousands of listeners and strong philanthropic support, Classical KC’s local programming is expanding. Currently, the service includes four local programs: The Local Feature, The Kansas City Symphony, From the Archives with Frank Byrne and Sound Currents.

All of these efforts will grow audiences not just for Classical KC, but for the local classical performing artists and arts organizations with whom we partner.

Strengthening and ensuring local programming efforts was a keen interest of Classical KC member Linda Mitchell. She worked with the UMKC Foundation to establish an endowment — The Classical KC Local Fund — that will disperse some annual support and also feed future efforts.

“I was inspired to go beyond my membership to create a fund that will help Classical KC sustain its local



programming for many years to come,” said Mitchell. The Classical KC Local Fund is held at the UMKC Foundation and contributions may be tax-deductible. For more information, contact: Shelly Doucet, UMKC Foundation vice president at 816-235-5123 or doucets@umkcfoundation.org.

Additional support for Classical KC comes from the Hall Family Foundation, the Richard J. Stern Foundation for the Arts, the Muriel McBrien Kauffman Family Foundation and Classical KC members.



The Classical KC Community Advisory Council

Consuelo Cruz (co-chair)
Jane Gard (co-chair)
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BROADCAST SCHEDULE

WEEKDAY

Effective 7/20/2022

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
12 a.m.	Overnight Classics with Andrea Blain	Overnight Classics with Andrea Blain	Overnight Classics with Jilene Khan	Overnight Classics with Jilene Khan	Overnight Classics with Jilene Khan
6 a.m.	Music in the Morning with Jeff Esworthy	Music in the Morning with Jeff Esworthy	Music in the Morning with Jeff Esworthy	Music in the Morning with Jeff Esworthy	Music in the Morning with Melissa Dundis
10 a.m.	Middays with Melissa Ousley	Middays with Lynne Warfel	Middays with Lynne Warfel	Middays with Lynne Warfel	Middays with Lynne Warfel
3 p.m.	Classical Afternoons with Steve Staruch	Classical Afternoons with Steve Staruch	Classical Afternoons with Steve Staruch	Classical Afternoons with Steve Staruch	Classical Afternoons with Mindy Ratner
5 p.m.	Performance Today	Performance Today	Performance Today	Performance Today	Performance Today
7 p.m.	Exploring Music	Exploring Music	Exploring Music	Exploring Music	Exploring Music
8 p.m.	SymphonyCast	Chicago Symphony	Sound Currents	The Kansas City Symphony on Classical KC	New York Philharmonic
9 p.m.			Evening Music with Steve Seel		
10 p.m.	Evening Music with Steve Seel	Evening Music with Steve Seel	Evening Music with Steve Seel	Evening Music with Scott Blankenship	Evening Music with Scott Blankenship

WEEKEND

	SATURDAY
12 a.m.	Overnight Classics with Jilene Khan
6 a.m.	Music in the Morning with Melissa Dundis
10 a.m.	From The Top
11 a.m.	From the Archives with Frank Byrne
Noon	WFMT / Metropolitan Opera Series
2 p.m.	Middays with Lynne Warfel
3 p.m.	Classical Afternoons with Mindy Ratner
5 p.m.	Performance Today
7 p.m.	The Score
8 p.m.	Kansas City Local Feature
9 p.m.	Evening Music with Scott Blankenship

	SUNDAY
12 a.m.	Overnight Classics with Andrea Blain
6 a.m.	Music in the Morning with Jeff Esworthy
7 a.m.	Sunday Baroque
10 a.m.	Middays with Melissa Ousley
11 a.m.	Sound Currents
Noon	Chamber Music Society of Lincoln Center
1 p.m.	Kansas City Local Feature
2 p.m.	Concierto
4 p.m.	The Kansas City Symphony on Classical KC
6 p.m.	From the Archives with Frank Byrne
7 p.m.	From The Top
8 p.m.	Pipedreams
9 p.m.	Classical Guitar Alive
10 p.m.	Sunday Evening with Val Kahler



BROADCAST SCHEDULE

WEEKDAY

Effective 10/2/2021

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
12 a.m.	BBC World Service	BBC World Service	BBC World Service	BBC World Service	BBC World Service
5 a.m.	Morning Edition	Morning Edition	Morning Edition	Morning Edition	Morning Edition
9 a.m.	Up To Date	Up To Date	Up To Date	Up To Date	Up To Date
10 a.m.	1A	1A	1A	1A	1A
Noon	Here & Now	Here & Now	Here & Now	Here & Now	Here & Now
1 p.m.					Science Friday
2 p.m.	BBC Newshour	BBC Newshour	BBC Newshour	BBC Newshour	
3 p.m.	All Things Considered	All Things Considered	All Things Considered	All Things Considered	All Things Considered
6:30 p.m.	Marketplace	Marketplace	Marketplace	Marketplace	Marketplace
7 p.m.	Fresh Air	Fresh Air	Fresh Air	Fresh Air	Fresh Air
8 p.m.	Up To Date	Up To Date	Up To Date	Up To Date	Fish Fry
9 p.m.	The Pulse	This American Life	The Moth Radio Hour	Snap Judgment	
10 p.m.	PRX Remix	PRX Remix	PRX Remix	PRX Remix	

WEEKEND

	SATURDAY
12 a.m.	The Session with Hermon Mehari
1 a.m.	BBC World Service
6 a.m.	Latino USA
7 a.m.	Weekend Edition Saturday
10 a.m.	Wait Wait...Don't Tell Me!
11 a.m.	Freakonomics Radio
Noon	Snap Judgment
1 p.m.	Planet Money / How I Built This
2 p.m.	RadioLab
3 p.m.	Code Switch / Life Kit
4 p.m.	All Things Considered
5 p.m.	It's Been a Minute with Sam Sanders
6 p.m.	Soulsations
7 p.m.	The Session with Hermon Mehari
8 p.m.	Fish Fry

	SUNDAY
12 a.m.	Soulsations
1 a.m.	BBC World Service
6:30 a.m.	New Letters on the Air
7 a.m.	Weekend Edition Sunday
10 a.m.	This American Life
11 a.m.	Wait Wait...Don't Tell Me!
Noon	The Moth Radio Hour
1 p.m.	TED Radio Hour
2 p.m.	The Splendid Table
3 p.m.	Fresh Air Weekend
4 p.m.	All Things Considered
5 p.m.	Reveal
6 p.m.	On the Media
7 p.m.	Latino USA
8 p.m.	Night Tides

THANK YOU TO OUR FY2022 KCUR COMMUNITY ADVISORY BOARD MEMBERS



Alejandro Sánchez Alvarado



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De'Jon Slaughter



Jeffrey Simon



Laura Wassmer



Sarah Morris,
ex-officio

Welcome to our new FY2023 incoming Community Advisory Board Members:

- Kate Bender
- Shobana Gopal
- Wayne Powell
- Shani Tate Ross

Newsletter design by UMKC Strategic Marketing and Communications.

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or call 816-235-2829.*



TAKE 5: UP TO DATE'S REGGIE DAVID

As noted earlier in this report, it truly “takes a village” to get Up To Date on the air for you every weekday. One of the members of that village is Reginald “Reggie” David, who is one of the assistant producers of the show.

Reggie says, “As an assistant producer on Up To Date, my goal is to amplify voices of people who serve as pioneers in their respective fields while shedding light on issues that affect underserved communities. I produce daily conversations to uplift and inspire the people of the Kansas City area to make the world a better place.”

He started at KCUR as a production intern on Up To Date in January 2021, before being hired on as an assistant producer in May 2021. Previously, Reggie interned with WNPR, Connecticut’s NPR station, as its Integrity in Journalism intern. He is a graduate of Avila University with a BA in Communication, and enjoys listening to music and debating about sports in his free time.

**Want to know more?
Here are Five Fun Facts from
Reggie:**

What has surprised you most about working at KCUR/Up To Date? Honestly, what surprised me most about KCUR and Up To Date is how accepting and helpful everyone is. I can literally look over to [fellow producers] Zach or Danie and get expert advice or walk over to the newsroom and bounce an idea off a reporter. I feel like the station is dedicated to me the same way I’m dedicated to them.

What advice do you have for aspiring producers/journalists? Well, I started as an intern with Up To Date, so I know how challenging it can be when you’re stepping into a new role and feel like everything is happening so fast. But what helped me was literally just taking one day at a time. I always made sure I got better every day. Also, learning to be patient and staying positive. Your mindset is everything. Working in journalism comes with many up and downs, so it’s important to stay even keel and keep looking forward.

If you weren’t in radio, what would you be doing? That’s a great question. Well, first off, I thought I was going to be in the NFL (lol). . . But if not radio, I’ve always had a passion for sports and working out. So, I think I would’ve

pursued a career in athletic training. I’d be able to stay involved with sports and still build and make connections with people.

What is your favorite sound? My favorite sound . . . there’s so many! But if we’re talking music, I must go with J. Cole. He’s a great storyteller, and he describes events and issues that he cares about in a way that most rappers can’t do. I’m a big fan, and he’s definitely my go to sound.

If we’re talking favorite literal sound . . . I have to say the sound of ocean waves. I love the beach, and my dream is to live by one to be able to hear that sound when I wake and before I go to sleep. Soothing and relaxing is the way I’d describe it.

What’s your favorite local hidden treasure/place you go to take a break? I would say my favorite local hidden treasure place is a small coffee shop located on Troost named Anchor Island. If you haven’t had their breakfast burritos before, you’re missing out. But I love Anchor Island not only for their food. I love the whole aura of the place, and the owners make it a very welcoming environment.



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