



Unconscious Bias In Healthcare

This program will inform attendees of important strategies that can be used to identify, minimize or eliminate implicit and explicit bias and the many facets of each. It will describe and discuss how bias, whether conscious or unconscious, can be subtle or overt and how either can negatively affect communication with patients and colleagues. How one looks outside their own journey to see the uniqueness of other journeys is an important question that all health care professionals should ask themselves. Lack of awareness of the beliefs and feelings of others can impact care which may create unequal treatment and discrimination in health care. The need to understand others and their social determinants of health and social injustices is critical to understanding and caring for others effectively.

Learning Objectives:

- Discuss the link amongst implicit and explicit bias; stereotyping, prejudice and discrimination
- Describe what unconscious bias is and how it operates in both individuals and organizations
- Illustrate how implicit bias may impact the health care setting or learning environment
- Discuss strategies that can be used to minimize impact of implicit bias

Successful Course Completion includes:

- Attendance at the entire course
- Use of webcam during training is strongly encouraged
- Completion of the course post-test: need to have a score of 70% or greater on the post-test
- Completion of the course evaluation

Cost: Complimentary Training

If you have any questions, contact:

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OPPORTUNITY TO EARN CONTINUING EDUCATION CONTACT HOURS

Statement of Accreditation

The Practice Transformation Institute is accredited by Michigan State Medical Society to provide continuing medical education for physicians.

AMA Credit Designation Statement

Practice Transformation Institute designates this live course for a maximum of 1 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Register here:

September 14, 2022 6pm-7pm
October 12, 2022 8am-9am
November 16, 2022 6pm-7pm

