



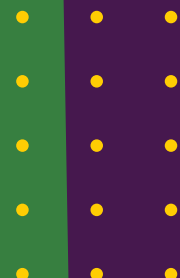
ALICE PAUL
INSTITUTE



forward

ANNIVERSARY CELEBRATION

Sponsorship Opportunities



What?

- » Over the past four decades, API has provided educational offerings to the public to emphasize the effectiveness of women leaders in our society. To recognize these contributions, we invite you to join our year-long 40th Anniversary Celebration through a series of programs and events designed to further empower future changemakers in the quest for a more equitable world.

Why?

- » By participating in our celebration, you will help API further institutionalize 40 years of educational activism and leadership development, which continues to inspire thousands of women and girls annually.



2024 CALENDAR OF EVENTS

1. Alice's Birthday & Paulsdale Reopening:

Saturday, January 13th, 2024 at Paulsdale, 12-3PM

Celebrate Alice at her birthplace, Paulsdale. Paulsdale will reopen to the public with a brand-new exhibit, *Women's History is Women's Right*, which highlights the vision behind saving Paulsdale—one of only 4% of National Historic Landmarks in the country dedicated to women.

2. Liberated Leadership: Thursday, March 28th, 2024 at Paulsdale

Program A: Breakfast, 8-10AM OR Program B: Happy Hour, 6-8PM

**Please note that both programs will provide the same presentations and materials. We have two options to accommodate more individuals.*

We invite you to Paulsdale this Women's History Month to examine the leadership of our Founding Mothers through our new exhibit *Women's History is Women's Right*. We will also present the Alice Paul Trailblazer Award, which will be announced later this year.

3. Women's Equality Day Festival:

Saturday, August 24th, 2024 at Paulsdale, 12-3PM

With over 500 attendees in 2023, our Women's Equality Day Festival aims to unite the South Jersey business and nonprofit communities for a family-friendly day of activities to recognize the strength and resilience of the women who came before us and those who continue to fight for equality today.

4. 40th Anniversary Gala: Thursday, September 26th, 2024

at the National Constitution Center in Philadelphia, 6-8PM

Our 40th Anniversary Celebration will culminate with a special event at the National Constitution Center in Philadelphia. Guests will view the exhibit *The 19th Amendment: How Women Won the Right to Vote*, which features artifacts from API's collection, followed by a reception and program.

CHAMPION SPONSOR | \$25,000

- + **10 tickets** to *Liberated Leadership* (March 28th, 2024)
- + **10 tickets** to *40th Anniversary Gala* (September 26th, 2024)
- + Table at Women's Equality Day Festival (August 24th, 2024)
- + Choice of on-site (at Paulsdale) or virtual presentation focused on liberated and allied leadership or the Equal Rights Amendment today (ERA) for up to 100 participants
- + Opportunity to host *Marketing the Movement* pop-up exhibit at your business during Women's History Month in March
- + Company logo on the API website for full year (over 1 million unique hits per year)
- + Logo/name included in all event e-blasts (over 10k unique subscribers)
- + Logo/name included on event signage at *Liberated Leadership & 40th Anniversary Gala*
- + Exclusive social media post acknowledging business as Champion Sponsor (LinkedIn, Facebook, Instagram, Twitter)
- + Company verbally acknowledged at *Liberated Leadership* and *40th Anniversary Gala*
- + Company name announced in official 40th Anniversary press release

TRAILBLAZER SPONSOR | \$15,000

- + **8 tickets** to *Liberated Leadership* (March 28th, 2024)
- + **8 tickets** to *40th Anniversary Gala* (September 26th, 2024)
- + Table at Women's Equality Day Festival (August 24th, 2024)
- + Choice of on-site (at Paulsdale) or virtual presentation focused on liberated and allied leadership or the Equal Rights Amendment today (ERA) for up to 100 participants
- + Opportunity to host *Marketing the Movement* pop-up exhibit at your business during Women's History Month in March
- + Company logo on the API website for full year (over 1 million unique hits per year)
- + Logo/name included in all event e-blasts (over 10k unique subscribers)
- + Logo/name included on event signage at *Liberated Leadership & 40th Anniversary Gala*
- + Exclusive social media post acknowledging business as Champion Sponsor (LinkedIn, Facebook, Instagram, Twitter)
- + Company verbally acknowledged at *Liberated Leadership* and *40th Anniversary Gala*

ADVOCATE SPONSOR | \$10,000

- + **6 tickets** to *Liberated Leadership* (March 28th, 2024)
- + **6 tickets** to *40th Anniversary Gala* (September 26th, 2024)
- + Table at Women's Equality Day Festival (August 24th, 2024)
- + Choice of on-site (at Paulsdale) or virtual presentation focused on liberated and allied leadership or the Equal Rights Amendment today (ERA) for up to 100 participants
- + Opportunity to host *Marketing the Movement* pop-up exhibit at your business during Women's History Month in March
- + Company logo on the API website for full year (over 1 million unique hits per year)
- + Logo/name included in all event e-blasts (over 10k unique subscribers)
- + Logo/name included on event signage at *Liberated Leadership & 40th Anniversary Gala*
- + Exclusive social media post acknowledging business as Champion Sponsor (LinkedIn, Facebook, Instagram, Twitter)

SUPPORTING SPONSOR | \$5,000

- + **4 tickets** to *Liberated Leadership* (March 28th, 2024)
- + **4 tickets** to *40th Anniversary Gala* (September 26th, 2024)
- + Table at Women's Equality Day Festival (August 24th, 2024)
- + Opportunity to host *Marketing the Movement* pop-up exhibit at your business during Women's History Month in March
- + Company logo on the API website for full year (over 1 million unique hits per year)
- + Logo/name included in all event e-blasts (over 10k unique subscribers)
- + Logo/name included on event signage at *Liberated Leadership & 40th Anniversary Gala*
- + Exclusive social media post acknowledging business as Champion Sponsor (LinkedIn, Facebook, Instagram, Twitter)

*Individual event sponsorship will be available in 2024.



ALICE PAUL
INSTITUTE

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL

- \$25,000 **Champion Sponsor**
- \$15,000 **Trailblazer Sponsor**
- \$10,000 **Advocate Sponsor**
- \$5,000 **Supporting Sponsor**

CONTACT INFORMATION

Name _____ Company _____

I prefer to remain anonymous.

Mailing Address _____

City _____ State _____ ZIP Code _____

Email _____ Phone (_____) _____

PAYMENT OPTIONS

- A check is enclosed, made payable to Alice Paul Institute.
- Please charge my credit card.

Credit Card Number _____ Expiration Date _____

Security Code _____ Billing Zip Code _____

Name on Card _____

DEADLINE: February 2, 2024 | Receipt of logo for inclusion on event signage.

RETURN FORM AND PAYMENT TO

Alice Paul Institute

Attn: Monica Cole

PO Box 1376

Mount Laurel, NJ 08054

For more information regarding Alice Paul Institute's 40th Anniversary please email Monica Cole at mcole@alicepaul.org or call (856) 231-1885.