



## 2024 SPONSORSHIP OPPORTUNITIES

The Joe Andruzzi Foundation's (JAF) mission is to bring help, hope, and reasons to smile for New England cancer patients and their family members when needed most. We provide financial assistance and resources for everyday expenses so patients can access and complete their treatment. Our goal? Ensure patients never have to choose between paying for potentially life-saving care or putting food on the table. Everyone has been touched by cancer in some way. Whether you are a business looking to help those in the communities you serve or an individual who wants to make a difference for those in need, JAF offers you a direct and meaningful way to invest in a mission designed to do just that.





## ASSISTANCE PROGRAMS

Help with the Foundation's core mission and directly fund patient grants while affiliating your organization or philanthropic gift with an area important to you. Presenting Sponsorship is an exclusive naming opportunity with additional levels available that carry

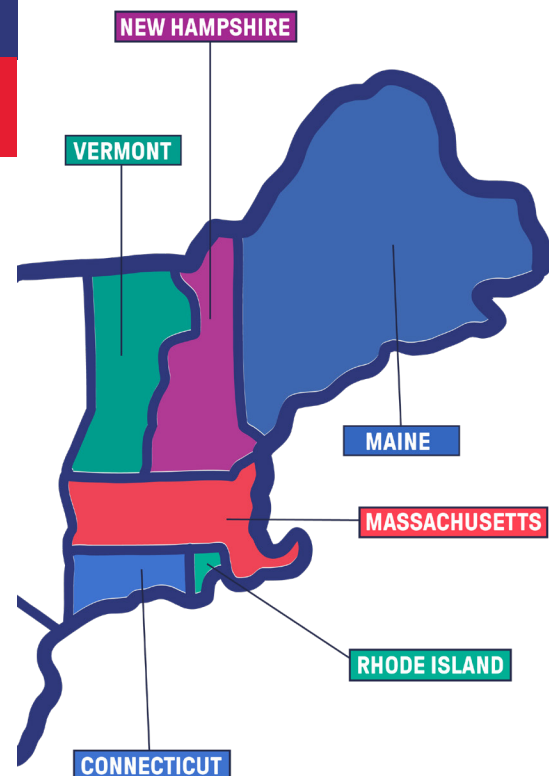
Program	Presenting Sponsor Level
Financial Assistance	\$50,000
Food Security	\$100,000 (sold through October 2024)
Extraordinary Needs	\$50,000
Treatment Transportation	\$50,000
(Up)Beat Events	\$25,000

## STATE PARTNERSHIPS

**Presenting Sponsor \$50,000**

JAF supports cancer patients and their family members throughout New England (Connecticut, Rhode Island, Massachusetts, Vermont, New Hampshire, and Maine). Sponsor a state or region relevant to your business or meaningful to you.

The Presenting Sponsor is exclusive at \$50,000, and sponsors will be featured prominently at all events on communications relevant to that state, including a visit to your business/special event by Joe Andruzzi and the JAF team.





## UniCORN (UNIVERSAL ONCOLOGY RESOURCE NETWORK)

**Presenting Sponsor \$50,000**

Don't be fooled by its cute name; this web-based application launched in 2023 and is our fastest-growing network in the oncology healthcare space! This cancer-specific portal holds valuable information on additional resources for cancer patients, caregivers, and social workers. UniCORN, just like the magical, mystical creature it's named, is unique in the cancer space and has captured the attention of healthcare partners. Branding on this portal is super exclusive and offers thousands of eyes to a sponsor. UniCORN will expand to include financial planning information and, eventually, a universal application for assistance. As this is this opportunity's first year, originating sponsors will have the first right of refusal on renewal and be informed of this platform's progress and impact!

## STORYTELLER SPONSOR

**Presenting Sponsor \$25,000**

Patient stories are the driving force behind our mission. Their voices help inspire other patients on their cancer journeys and have helped to bring new donors to the Foundation. Sharing these stories is integral to our work in newsletters, blogs, social media, and more. JAF is looking for a sponsor who understands the importance of 'a good story' or investing in communicating our patients' needs. So much of our work begins with a simple conversation between two like-minded people. This Sponsorship helps keep these conversations going. This exclusive opportunity will feature the sponsor on all patient story platforms (newsletter, blogs, social media, and specific events. Does not include: mission videos at events).



## CHAMPIONS CIRCLE



**CHAMPIONS CIRCLE**  
JOE ANDRUZZI FOUNDATION

### Presenting Sponsor \$25,000

This exclusive business-to-business opportunity puts your organization before JAF's fast-growing business-giving society membership. Boasting nearly 50 members as of January 2024, Champions hail from throughout New England and are small to large businesses in various industries. Among the assets, Presenting Sponsors can speak at quarterly networking events and send one signature communication with your brand messaging to all Champions.

## BRIDGE BUILDERS



**BRIDGE BUILDER**  
JOE ANDRUZZI FOUNDATION

### Presenting Sponsor \$25,000

Every month, JAF is genuinely humbled to have generous individuals throughout New England who have committed a monthly gift to JAF. This reliable revenue stream is critical to sustainable patient funding throughout the year. It is essential to bring in new Bridge Builders or incentivize this group to increase their monthly donations. By being the Presenting Sponsor, your gift will allow JAF to have a matching sponsor drive each year AND put your organization in front of thousands of supporters during our membership drives as we seek to grow this program.

## 2024 16<sup>TH</sup> ANNUAL JOE ANDRUZZI & FRIENDS GOLF TOURNAMENT

**June 10, 2024**

Joe and friends are returning to the beautiful Black Rock Country Club in Hingham in June! While 2023 sponsors are given the first opportunity to return, JAF anticipates being able to offer any available sponsorships and player spots in March 2024. Tee signs are available now at \$500 each.

## 2024 17<sup>TH</sup> ANNUAL GALA

**October/November 2024**

We can't announce it just yet, but our signature event will return to a very familiar venue this year but a special new space. Because we're reimagining this major fundraiser, some gala sponsorships may offer a few new options. All our sponsorships will offer incredible visibility online and in the room to 300-400 guests and celebrities. A complete list of opportunities should be available in March. Please let us know if you want us to pencil you in now!

## 2024 HOP OVERS

Hosted at some of New England's most popular breweries, JAF Hop Overs are super fun and widely attended. As a sponsor, your brand will be featured on all promotional materials/platforms and be recognized by Joe Andruzzi at the events, and we'll even include tickets to attend!

3+ Event Series	\$5,000
One event	\$1,000



## FALMOUTH ROAD RACE



**August 18, 2024**

If it's August and you're in Falmouth, there's only one event on your mind – the famous Falmouth Road Race. This event has been a JAF tradition for 52 years, welcoming some of the most dedicated runners. Sponsoring this event offers incredible visibility with JAF's coverage and communication. On event day, JAF hosts its official Cheer Station tent, a hub for our runners, their families, and the estimated 10,000 runners passing by on race day. There's no missing JAF at Falmouth, and our sponsors will be featured proudly!

Presenting Sponsor	\$10,000
Cheer Station Sponsor	\$7,500
Pace Sponsor	\$5,000

## BOSTON MARATHON®



**April 15, 2024**

Boston has no bigger day, and our sponsors will be prominently featured on the racecourse! Presenting and Water Stop Sponsors have the added benefit of being highlighted at the water stop on two special training runs before the race. JAF is proud to be part of Charity Teams, and our race day location offers high visibility for sponsors and is the watch location for all runner families. If you are a fan of the Boston Marathon® (or maybe a former runner!), sign up with JAF and join this year's dedicated athletes in raising money for cancer patients!

Presenting Sponsor	\$10,000
Water Stop Sponsor	\$7,500
Pace Sponsor	\$5,000

## PROJECT 800



**Program Sponsor \$10,000**

Project 800 inspires high school and college students, youth groups, sports teams, and other community groups to work together to introduce young people to philanthropy. This program calls upon youth to raise at least \$800 (the average grant for a cancer patient). Students can raise it any way they'd like – carwashes, athletic challenges/games, bake sales, etc. Successful groups are invited to a recognition event at the end of the year. Sponsors will be featured in all promotional communications/platforms and invited to recognition event.

**Many of our sponsorship opportunities have additional levels of participation. For more details on these opportunities, assets included, and other sponsorship levels available, contact Nicole Anderson at [Nicole@joeandruzzifoundation.org](mailto:Nicole@joeandruzzifoundation.org).**