

Frequently Asked Questions

Publicity and Likeness Consent and Release (the “Release”) for TJEP and Trip Sponsor

The RootOne initiative at The Jewish Education Project (“TJEP”) is a bold new effort generously seeded by The Marcus Foundation to strengthen the quality of teen Israel experiences and dramatically increase the number of teens traveling to Israel **before** they reach college campuses.

RootOne/TJEP funds youth serving organizations, community organizations and Jewish residential summer camps (the “Trip Sponsors”) so that the Trip Sponsors can create extraordinary educational experiences that help learners, like your teenager, understand Israel in all of its beauty and complexity. TJEP also provides critical funding to the Trip Sponsors so that they can reduce the cost of their teen travel programs to Israel.

What’s the purpose of the Publicity and Likeness Consent and Release?

The RootOne program at TJEP is thrilled to financially support the Trip Sponsors so that your teenagers may experience Israel in a meaningful and profound way at a reduced cost to you.

TJEP respects your teenager's privacy and deeply values protecting your teenager's personal information. The purpose of the Release is to permit TJEP and the Trip Sponsors to receive and use personally identifiable information of program participants such as contact information as well as to use pictures and other recordings (“Materials”) of the program participants.

Permitted uses of these Materials will allow TJEP to evaluate the impact of the RootOne initiative and to continue to engage participants on trips organized by the Trip Sponsors in Jewish and Israel-based education. Such Materials will also allow TJEP to continue to market and grow the RootOne initiative to allow more donors and grantmaking entities to fund RootOne which will result in more participants engaging in transformative Israel experiences and Jewish engagement with Trip Sponsors at a reduced cost.

Some examples of the Materials’ use include TJEP’s utilizing the information to continue educational engagement with program participants, sharing the materials with like-minded not-for-profit organizations so that they can inform the participants of additional Jewish and Israel-based engagement opportunities (e.g., Hillel International, Masa, etc.), sharing testimonials from participants about their experiences with TJEP’s funders and grantmaking entities (e.g., Mosaic United), and utilizing certain personal information, recordings and pictures for marketing materials (the “Promotional Materials”).

TJEP is committed to using the Materials consistent with its charitable mission and values. TJEP will never sell the Materials and TJEP will not share the participants' full name, email addresses, mailing addresses, dates of birth, telephone numbers and other sensitive information with the general public or in Promotional Materials, unless we receive your prior consent.

Does TJEP collect passport information, social security numbers and medical records from the teen participants or Trip Sponsors about participants?

No. TJEP does not ask for or collect passport information, social security numbers or medical records related to the participants from the Trip Sponsors or from the teen participants.

May TJEP share the Materials with Hillel and other like-minded not-for-profit organizations?

Yes, TJEP may share the Materials with Hillel and other like-minded not-for-profit organizations because such sharing will grow the RootOne funding program and further TJEP's charitable mission and values of Jewish and Israel education.

May TJEP share the Materials with its funders and other grantmaking entities?

Yes, TJEP may share the Materials with funders and grantmaking entities such as the Marcus Foundation and Mosaic United for the purpose of measuring and evidencing the program's impact so that funders and grant makers may continue to invest in the RootOne program.

Will TJEP share the Materials with organizations like the Red Cross or Girls Scouts?

No, TJEP will not share the Materials with organizations like the Red Cross or Girl Scouts because such sharing will not advance the RootOne program or further TJEP's charitable mission and values of Jewish and Israel education.

Is signing the Release voluntary?

Yes, your participation in the Trip Sponsor's subsidized travel program to Israel and educational classes is completely voluntary and up to you. You are welcome to decline the Trip Sponsor's subsidy and to decline signing the Release.

Who drafted the Release?

TJEP drafted the Release in consultation with, and upon the advice and counsel of, its privacy and intellectual property counsel and with input and comments from parents like you.

Can I review TJEP's Privacy Policy?

Yes, to review TJEP's privacy policy, please visit: <https://www.jewishedproject.org/privacy-policy>

Who can contact at RootOne if I have more questions about the Release?

Please contact RootOne at info@rootone.org if you have any more questions about the Release.