

MiCareerQuest™

WEST CENTRAL

2024

BUSINESS SPONSORSHIP GUIDE

FIND YOUR FUTURE

Be a part of this innovative, hands-on career exploration experience for thousands of high school students, along with their teachers and counselors, as they learn about today's hottest jobs from working professionals. Focus areas:



HEALTHCARE



MANUFACTURING



IN-DEMAND INDUSTRIES



TRAINING PROVIDERS

Tuesday, April

23

Event
Coordination

MICHIGAN
WORKS!
WEST CENTRAL
A proud partner of the American Job Center Network





Presenting
Sponsor



MICHIGAN DEPARTMENT OF
LABOR & ECONOMIC
OPPORTUNITY

Ferris State University
Wink Arena
210 Sports Drive
Big Rapids, MI 49307

2024 Sponsorship Opportunities

 Manufacturing	 Training Provider	 Healthcare	 In-Demand Careers	 Additional Sponsorship Opportunities
Platinum \$2,500	Platinum \$2,500	Platinum \$2,500	Platinum \$2,500	Lunch Sponsor \$1,250 (1)
Gold \$1,500	Gold \$1,500	Gold \$1,500	Gold \$1,500	Transportation Sponsor \$750 (2)
Silver \$1,000	Silver \$1,000	Silver \$1,000	Silver \$1,000	Volunteer / Exhibitor Support \$750 (1)
Bronze \$500	Bronze \$500	Bronze \$500	Bronze \$500	Event Supporter Below \$500

As an employer, you have opportunities to contribute and participate in many ways:

QUADRANT EXHIBITOR

There is no registration fee to participate in this year's MiCareerQuest. Please take advantage of this incredible opportunity to showcase your business and industry in front of a captive audience. MiCareerQuest will be attended by about 1,500 ninth graders from across our region.

EVENT SPONSOR

MiCareerQuest West Central can't take place this year without generous, much appreciated financial support from businesses and other organizations like yours. Depending on the visibility level you seek for your company, you have several sponsorship levels to choose from (see chart above).

Contact US

For more info about sponsorships, contact:

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Sponsorship Benefits

Platinum

- Large logo prominent in quadrant
- Large logo prominent on volunteer shirts
- Large logo prominent in event program
- Large logo prominent on event website
- Mention in event press releases
- Mentioned during event announcements
- Featured in post-event video

Gold

- Medium logo displayed in quadrant
- Medium logo on volunteer shirts
- Medium logo in event program
- Medium logo on event website

Silver

- Small logo displayed in quadrant
- Small logo on volunteer shirts
- Small logo in event program
- Small logo on event website

Bronze

- Name listed in quadrant (no logo)
- Name listed in event program (no logo)
- Name listed on event website (no logo)

Lunch Sponsor (1 available)

- Medium logo displayed in all quadrants
- Medium logo on event website
- Medium logo on volunteer shirts
- Logo on individual boxed lunches

Transportation Sponsor (2)

- Small logo on volunteer shirts
- Small logo in event program
- Small logo on event website

Volunteer/Exhibitor Support Sponsor (1)

- Small logo on volunteer shirts
- Small logo in event program
- Small logo on event website

Event Supporter

- Name listed in event program (no logo)
- Name listed on event website (no logo)