**Request for Proposals & Application**

**American Academy of Pediatrics (AAP)**

**Supporting Pediatric Healthcare Providers to Increase Vaccination Uptake**

**Background**

The goal of the *Supporting Pediatric Healthcare Providers to Increase Vaccination Uptake* project is to identify and support the immunization program needs of pediatric healthcare clinicians in practice (primary care pediatricians, family practice physicians, internal medicine/pediatric physicians, preventive medicine physicians, physician assistants, nurse practitioners, and others who vaccinate children) by building their capacity to ensure high immunization coverage levels for vaccine preventable diseases, particularly during the COVID-19 pandemic.

Specifically, this project will support AAP chapters in their work at state and community levels to promote routine child and adolescent vaccinations and to continue to build upon a network of pediatrician immunization experts. The project will create opportunities to share successes, lessons learned, and resources to support a more optimal vaccine delivery system and facilitate increased vaccination rates and the definition of gaps to address through ongoing vaccine strategy work.

**Funding Opportunity Overview**

To accomplish the overall project goal, the AAP is offering 11 competitive grants of $10,000 each to AAP chapters to support state and local efforts to 1) assess the needs of pediatric healthcare clinicians related to increasing vaccination in children and adolescents, and 2) based on the needs assessment, develop strategies, action plans, and/or resources to meet needs of pediatric healthcare clinicians. Activities funded under this award must be completed by July 31, 2021.

**Expectations of Chapter Grantees**

1. Identify a team, ideally including the chapter’s Immunization Representative (if applicable), to design and oversee the chapter’s activities with respect to this award.
2. Design and implement a needs assessment of pediatric healthcare clinicians, utilizing a core set of questions provided by the AAP. (Award funds can be used for data collection activities such as surveys of and/or interviews or focus groups with local pediatricians and other healthcare providers.) Share results with AAP.
3. Develop and implement an action plan with strategies for translating what is learned through the needs assessment into training, education, resources, etc. to meet identified needs (e.g., communications campaigns; print and online resource materials; engagement with local immunization stakeholders).
4. Participate in dissemination of resources, lessons learned, and other outputs of the grant.

**Support from AAP**

AAP chapters will have access to the wide range of existing immunization resource material available through the national AAP and will receive support from the national AAP to build their work on these existing resources. New or modified resources developed by AAP chapters will be disseminated amongst all AAP chapters, including those funded through this project, via email and other existing virtual information sharing platforms, and the network of AAP Chapter Immunization Representatives.

A communications consultant will be engaged to support modification of existing resources available through the national AAP as a result of identified needs and to supplement the resource development efforts of AAP chapters, as needed.

An evaluation consultant will be engaged by the AAP and will provide a core set of needs assessment questions based on previous surveys and focus groups for chapters to customize to accommodate local interests and circumstances.

**Eligibility and Selection Criteria**

Applications will be accepted from AAP chapters*.* All U.S. AAP chapters are encouraged to apply. *Please note: Priority will be given to applications supporting pediatric healthcare clinicians in states with low or declining rates of routinely recommended child and adolescent immunizations.*

Attention will be focused on whether the applicant has:

1. Infrastructure in place to coordinate and implement chapter activities supported by this award (ability to perform a needs assessment; obtain input from state and local immunization stakeholders; implement strategies to address findings from the needs assessment; evaluate impact; promote outcomes; and provide follow-up to AAP).
2. Ability to have an impact (maximize the number of pediatricians assessed; respond with resources; maximize the number of children and families reached).
3. Connection to partner organizations and immunization stakeholders.
4. Addressed all application questions.

**Application Directions**

Please fill in the requested information below. The following are also required:

* One letter of support (email accepted) from the Chapter Immunization Representative (CIR), President, or other leadership
* Proposed budget and justification (template provided)

Return the completed application to Maureen Cooney ([mcooney@aap.org](mailto:mcooney@aap.org)) by 5 pm Central on **Friday, February 12, 2021, 5pm CT**. *Please note: Late applications will not be accepted.*

Once your application has been submitted, AAP staff and the CIR Steering Committee will read and score the applications, and AAP will follow-up with you after reviewing all applications.

**Important Dates**

Application due to AAP: **Friday, February 12, 2021 5pm CT**

Chapters notified of decision: **Friday, February 19, 2021**

Grant award agreements issued: **March 2021**

Award activities completed: **July 31, 2021**

Final reports due to AAP (template provided): **August 31, 2021**

**Questions?**

Contact Maureen Cooney, [mcooney@aap.org](mailto:mcooney@aap.org) or 630/626-6242.

**Application**

**Chapter or Organization: Name:** Click here to enter text.

**Address:** Click here to enter text.

**Primary Contact Name:** Click here to enter text.

**Title/Position:** Click here to enter text.

**Phone#:** Click here to enter text.

**E-mail:** Click here to enter text.

1. Explain how your chapter will assess the immunization needs of pediatric healthcare clinicians. Please include an outline of proposed activities with a timeline.

Click here to enter text.

1. Describe any past immunization needs assessments conducted by the chapter (including date conducted), if applicable, and how this will inform activities under this award.

Click here to enter text.

1. Describe the immunization-related needs of greatest priority in your state/local area among pediatric healthcare clinicians that you expect to see emerge from a needs assessment, highlighting any specific pockets of need. Are there any particular child or adolescent vaccines for which immunization rates are particularly low?

Click here to enter text.

1. Describe existing immunization programming, training, education, or other support targeted at pediatric healthcare clinicians offered by your chapter and how these might be leveraged to address the needs identified through the chapter’s assessment. Highlight how partner organizations or immunization stakeholders have or can play a role.

Click here to enter text.

1. Describe your expected goals and outcomes from the project. Include how participating in the *Supporting Pediatric Healthcare Providers to Increase Vaccination Uptake* virtual learning collaborative will benefit your state/local area.

Click here to enter text.

1. Describe your chapter’s infrastructure and capacity to successfully spearhead efforts to assess and respond to immunization needs of pediatric healthcare clinicians to support increased overall immunization rates for preventable childhood diseases.

Click here to enter text.

1. Please include an outline of your proposed activities with a timeline.

Click here to enter text.

1. Please complete a budget template using this [budget template](http://downloads.aap.org/DOPCSP/SupportingPediatriciansGranteeBudgetTemplate2021.xlsx).

Please include one letter of support from leadership such as Chapter Immunization Representative, Chapter President, etc. with this application.

Thank you!