(JYC \$1.47) Speculative Buy



Analyst	Date	Price Target		
Seth Lizee	2 nd September 2020	\$2.30/sh	from \$2.20/sh	

Full Year Results

Investment case

JYC has had a transformational year, operations have been streamlined in parallel to finishing the period with a significantly stronger balance sheet. The business delivered underlying earnings growth during what was a challenging time for the industry, including divesting Lloyds Online Auctions during the second half.

We are now wholly focused on KWB and Bedshed. Subject to no further deterioration of the COVID-19 situation we see potential for further earnings growth, specifically from KWB through additional market share. We believe if JYC can meet our forecast on its current portfolio of companies that the stock can re-rate. On our forecast JYC trades on a forward P/e of 9.1x and 7.5% dividend yield.

We maintain our Speculative Buy recommendation with an Increased \$2.30/sh. Price Target.

Key points

- Key Financial Highlights:
 - o \$186.6m Network sales (Inc. Franchisee partners, +10.1% YoY)
 - o \$87.6m revenue from continuing operations (+4% YoY)
 - o \$12.0m EBIT from continuing operations (Inc. NCI, +20.3%)
 - o \$2.3m loss from discontinued operations
- KWB Group commentary:
 - KWB now operates 21 showrooms including the additional showroom added in Tweed Heads this year, there are further plans for new showrooms in Sydney's northern suburbs in 2021
 - KWB has further been able to develop operational efficiencies during the pandemic, implementing a new customer engagement structure; this work is continuing with plans to improve internal operating systems into this year
- Bedshed commentary:
 - Bedshed's showrooms remained open during the pandemic, maintaining engagement with customers and suppliers, allowing the business to gain further market share and grow revenues
 - The company continued to work on improving customer experience through the rollout of its new point of sale and eCommerce solutions
- JYC divested its remaining 46% interest in Lloyds Online Auctions for \$3.8m during the second half
- Declared fully franked 2.7c final dividend, payable 16th November 2020
- \$10.6m cash as 30 June (+52% YoY from \$6.9m in FY'19)
 - Cash has increased \$2.2m since year end;

Joyce Corporation Ltd Share Price	1.47	Year End	30 June A\$/sh
Price Target Valuation (Blend) WACC Terminal Growth	2.30 2.30 10.0% 2.0%		A\$/sh A\$/sh
Shares on issue	28	m	, diluted
Market Capitalisation	41.3		A\$m
Enterprise Value	48.4		A\$m
Cash	10.6		A\$m
Debt	17.7		A\$m
Key Financials	2020a	2021f	2022f
Revenue (A\$m)	87.6	91.6	100.3
EBITDA (A\$m)	16.6	17.4	18.9
EBIT (A\$m)	12.0	12.7	14.2
Normalised NPAT (A\$m	1) 4.1	4.5	5.1
Reported NPAT (A\$m)	-2.8	4.5	5.1
Gross Cashflow (A\$m)	6.8	6.0	6.7
Capex (A\$m)	-0.8	-1.7	-1.8
Op. Free Cashflow (A\$i	m) 6.3	4.5	5.4
Revenue Growth (%)	-13%	5%	10%
EBITDA Growth (%)	44%	5%	9%
Norm. NPAT Growth (%	5)-180%	-264%	13%
Normalised EPS (Ac)	14.7	16.1	18.2
Norm. EPS growth (%)	21%	10%	13%
PER (x)	-15.0	9.1	8.1
DPS (Ac)	7.7	11.0	12.0
Dividend Yield (%)	5.2%	7.5%	8.2%
Net Debt (A\$m)	7.1	1.3	-2.0
Net Debt:Equity (%)	33%	5%	-7%
Interest Cover (x)	12.7	13.5	15.0

Share Price Chart



Euroz Securities Limited

(JYC \$1.47) Speculative Buy



- o Further \$3.3m cash once Lloyd's sale finalised;
- Board succession plan underway with Jeremy Kirkwood to move into Chair role following AGM
 - Mike Gurry will remain on board as non-executive director (subject to being elected)
- JYC CEO Keith Smith has recently announced he will be leaving the business, having made significant contributions to optimising the business model and processes
 - Keith has agreed to stay on with JYC as a new CEO transitions into the role

Analysis

We build up our earnings as follows:

Valuation	Units	2020A	2021F	2022F	2023F
Locations					
KWB	Х	20	22	24	26
Bedshed	Х	37	37	38	40
Revenues					
KWB	A\$m	67.5	71.5	79.5	87.9
Bedshed	A\$m	20.1	20.1	20.8	21.7
Total	A\$m	87.6	91.6	100.3	109.6
EBIT					
KWB	A\$m	11.3	11.9	13.3	14.7
Bedshed	A\$m	3.6	3.6	3.7	3.9
Corporate	A\$m	-2.9	-2.7	-2.7	-2.7
Total EBIT	A\$m	12.0	12.7	14.2	15.9
JYC EBIT	A\$m	6.5	6.9	7.7	8.7
NCI EBIT	A\$m	5.5	5.8	6.5	7.2
Margins					
KWB	%	17%	17%	17%	17%
Bedshed	%	18%	18%	18%	18%
Total EBIT	%	14%	14%	14%	14%
(-) Net Finance	A\$m	-0.7	-0.8	-0.8	-0.7
PBT	A\$m	11.3	12.0	13.5	15.1
(-) Tax Expense	A\$m	-3.1	-3.6	-4.0	-4.5
(-) Non-Controlling interest	A\$m	-3.1	-3.8	-4.3	-4.8
(+/-) Abnormals (pre-tax)	A\$m	-7.8	0.0	0.0	0.0
Reported NPAT	A\$m	-2.8	4.5	5.1	5.8
Norm NPAT	A\$m	4.1	4.5	5.1	5.8

Key Commentary:

- KWB
 - We have forecasted flat margins, however note there is further potential for additional expansion.
 - We anticipate two new showrooms coming online in FY'21, this including the recently opened Tweed Heads (opened July 1st)
 - We have maintained flat revenue/showroom, however we similarly

(JYC \$1.47) Speculative Buy



highlight potential for further growth in time

- Bedshed
 - We have maintained flat margins and average revenue per store.
 - We anticipate no new stores being added in FY'21
 - We continue to see potential for greater market share growth, however per JYCs commentary COVID-19 seems to have delayed any new additions this year
 - JYC stating that its team was engaging with +100 live enquires in the first half, however these were delayed through the onset of the pandemic. JYC further state there continues to be a good level of interest
- We have slightly reduced our corporate overhead cost forecasts taking into account certain one-off costs which were included this year.

Balance Sheet

JYC has significantly bolstered its balance sheet over the past year, going from \$3.3m Net debt (ex. Leases) to \$4.9m Net Cash (ex. Leases). This the result of both operational cashflows and divesting of Lloyds.

As of 30 June 2020, there was \$10.6m in cash, JYC stating this has increased by a further \$2.2m since reporting.

In addition to this there is a further \$3.3m from Lloyds to be received. this payable to JYC by 24th September 2020.

All this shows how large JYC war chest has grown.

We highlight the number of different outcomes which may arise from this cash including:

- Special dividend payment/increasing dividend
- Opportunistic acquisitions

Both of these have the potential to create/unlock value for JYC shareholders, the latter more so, should JYCs management team identify a solid opportunity.

We have not assumed/included any of this in our valuation, rather highlight it as further upside should it materialise in any form.

Valuation and PT

We maintain our Speculative Buy recommendation with an Increased \$2.30/sh. Price Target.

Our price target uses a combination of capitalisation of forward looking NPAT and longer term DCF to calculate a 12 month PT of \$2.30/sh.

Valuation	Units	2021F
NPAT	A\$m	4.5
(x) multiple	Х	15.0
Equity Value	A\$m	68.1
(/) SOI	m	28.0
Value per share	A\$/sh	\$2.43
DCF	A\$/sh	\$2.17
Average	A\$/sh	\$2.30

Euroz Securities Limited

All information and advice is confidential and for the private information of the person to whom it is provided and is provided without any responsibility or liability on any account whatsoever on the part of Euroz Securities Limited or any member or employee thereof. Refer to full disclaimer at the end of this document.

(JYC \$1.47) Speculative Buy



Financial Statements	2019a	2020a	2021f	2022f
(+) BedShed	19.2	20.1	20.1	20.8
(+) KWB (+) Loylds	65.0 17.0	67.5 0.0	71.5 0.0	79.5 0.0
(+/-) Other	0.0	0.0	0.0	0.0
Total Revenue	101.2	87.6	91.6	100.3
(-) COGS	-50.6	-47.4	-49.5	-54.3
Gross Profit (-) Operating Expense	50.5 -37.0	40.2 -20.7	42.0 -21.9	46.0 -24.4
(-) Corp O/H	-2.0	-2.9	-2.7	-2.7
EBITDA	11.5	16.6	17.4	18.9
(-) D&A	-1.7	-4.6	-4.6 12.7	-4.7 14.2
EBIT (-) Net Finance	9.8 -0.3	12.0 -0.7	-0.8	-0.8
EBT	9.5	11.3	12.0	13.5
(-) Tax Expense	-2.8	-3.1	-3.6	-4.0
(-) Non-Controlling interest (+/-) Abnormals (pre-tax)	-3.3 0.0	-3.1 -7.8	-3.8 0.0	-4.3 0.0
Reported NPAT	3.5	-2.8	4.5	5.1
Norm NPAT	3.4	4.1	4.5	5.1
Cash flow (A\$m)	2019a	2020a	2021f	2022f
NPAT	3.5	-2.8	4.5	5.1
(+) D&A	1.7	4.6	4.6	4.7
(-) Lease Expense	0.0	-3.1	-3.1	-3.1
(+) Impairement (+/-) Disc Operations	0.0	5.5 2.3	0.0 0.0	0.0
(+/-) Other	0.0	0.2	0.0	0.0
Gross Cashlow	5.2	6.8	6.0	6.7
(-) Capex	-1.8	-0.8	-1.7 O 1	-1.8 0.5
(-) Change in NWC Operating Free Cashflow	1.8 5.2	0.3 6.3	0.1 4.5	0.5 5.4
(+/-) Sale of Other Assets	0.0	2.0	3.3	0.0
(+/-) Sale of PP&E	0.1	0.1	0.0	0.0
(+/-) other A/L changes	-0.2	0.0 0.1	0.0	0.0
(+/-) Other (+) NCI	0.0 3.3	3.1	0.0 3.8	0.0 4.3
(-) Purchase of Intangible	-0.5	0.0	0.0	0.0
(-) Acquisition	0.0	0.0	0.0	0.0
(-) Dividend Equity holders	-3.6 -3.6	-1.4 -1.5	-3.1 -2.6	-3.4 -2.8
(-) Dividends NCI Net Cashflow	-3.6 0.5	-1.5 8.6	-2.6 5.9	-2.8 3.4
BoP Net Cash	-4.3	-3.7	-7.1	-1.3
(+/-) Net Cashflow	0.5	8.6	5.9	3.4
(+/-) AASB16 Adj. EoP Net Cash	0.0 -3.7	-12.0 -7.1	-0.1 -1.3	-0.1 2.0
Balance Sheet (\$m)	2019a	2020a	2021f	2022f
Cash	7.0	10.6	16.4	19.7
Receivables	2.1	0.9	0.9	1.0
Inventories	3.2	3.0	3.1	3.4
Other Assets Other Financial Assets	1.6 0.0	4.2 0.2	0.9 0.2	0.9 0.2
Total Current Assets	13.9	18.9	21.5	25.2
Receivables	0.4	0.2	0.2	0.2
Deferred Tax Assets	1.5	5.6	5.8	6.4
ROUA PP&E	0.0 11.2	10.2 8.8	10.2 9.2	10.2 9.5
Inventories	0.5	0.0	0.0	0.0
Investment Properties	9.6	9.6	9.6	9.6
Intangibles	18.3	7.5	7.5	7.5
Total Non-current Assets Total Assets	41.6 55.5	41.9 60.7	42.5 64.0	43.4 68.6
Payables	14.1	12.8	13.2	14.3
Dividends Payable	0.0	1.4	1.4	1.4
Provisions	1.6	1.6	1.6	1.8
Current Lease Liabilities	0.0	3.4 0.5	3.4 0.4	3.4 0.4
Rorrowings	\cap \circ			0.4
	0.9		0.5	
Provisions for Income Tax	0.2 16.8	0.5 20.1	0.5 20.6	21.8
Provisions for Income Tax Total Current Liabilities Borrowings	0.2 16.8 9.8	0.5 20.1 5.2	20.6 5.3	21.8 5.3
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities	0.2 16.8 9.8 0.0	0.5 20.1 5.2 8.6	20.6 5.3 8.6	21.8 5.3 8.6
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability	0.2 16.8 9.8 0.0 0.6	0.5 20.1 5.2 8.6 3.9	20.6 5.3 8.6 3.9	21.8 5.3 8.6 3.9
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability Provisions	0.2 16.8 9.8 0.0	0.5 20.1 5.2 8.6	20.6 5.3 8.6	21.8 5.3 8.6
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability Provisions Total Non-Current Liabilities Total Liabilities	0.2 16.8 9.8 0.0 0.6 0.9 11.3 28.1	0.5 20.1 5.2 8.6 3.9 1.3 18.9 39.1	20.6 5.3 8.6 3.9 1.3 19.1 39.6	21.8 5.3 8.6 3.9 1.4 19.2 41.0
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability Provisions Total Non-Current Liabilities Total Liabilties Net Assets	0.2 16.8 9.8 0.0 0.6 0.9 11.3 28.1 27.4	0.5 20.1 5.2 8.6 3.9 1.3 18.9 39.1 21.7	20.6 5.3 8.6 3.9 1.3 19.1 39.6 24.3	21.8 5.3 8.6 3.9 1.4 19.2 41.0 27.5
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability Provisions Total Non-Current Liabilities Total Liabilities Net Assets Contributed Equity	0.2 16.8 9.8 0.0 0.6 0.9 11.3 28.1 27.4 18.1	0.5 20.1 5.2 8.6 3.9 1.3 18.9 39.1 21.7 18.3	20.6 5.3 8.6 3.9 1.3 19.1 39.6 24.3 18.3	21.8 5.3 8.6 3.9 1.4 19.2 41.0 27.5 18.3
Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability Provisions Total Non-Current Liabilities Total Liabilities Net Assets Contributed Equity Reserves	0.2 16.8 9.8 0.0 0.6 0.9 11.3 28.1 27.4	0.5 20.1 5.2 8.6 3.9 1.3 18.9 39.1 21.7	20.6 5.3 8.6 3.9 1.3 19.1 39.6 24.3	21.8 5.3 8.6 3.9 1.4 19.2 41.0 27.5
Borrowings Provisions for Income Tax Total Current Liabilities Borrowings Non-Current Lease Liabilities Deferred Tax Liability Provisions Total Non-Current Liabilities Total Liabilities Net Assets Contributed Equity Reserves Non-controlling interests Retained Earnings Total Equity	0.2 16.8 9.8 0.0 0.6 0.9 11.3 28.1 27.4 18.1 0.0	0.5 20.1 5.2 8.6 3.9 1.3 18.9 39.1 21.7 18.3 0.0	20.6 5.3 8.6 3.9 1.3 19.1 39.6 24.3 18.3 0.0	21.8 5.3 8.6 3.9 1.4 19.2 41.0 27.5 18.3 0.0

Performance Ratios	2019a	2020a	2021f	2022f
Growth & Margins				
Revenue Growth	11%	-13%	5%	10%
EBITDA Growth	13%	44%	5%	9%
EBIT Growth	7%	22%	6%	12%
Reported NPAT Growth	12%	22%	10%	13%
Normalized Net Profit Growth	2%	-180%	-264%	13%
EBITDA margin	11%	19%	19%	19%
EBIT margin	10%	14%	14%	14%
Normalized net profit margin	3%	-3%	5%	5%
Effective tax rate	29%	27%	30%	30%
Liquidity				
Capex/depreciation (x)	1.1	0.2	0.4	0.4
Current ratio (x)	0.8	0.9	1.0	1.2
Quick ratio (x)	0.6	0.9	1.3	1.4
Receivable days	7.7	3.7	3.7	3.7
Payable days	101.9	98.4	97.4	96.4
Risk Measures				
Dividend Cover (x)	1.1	-1.3	1.5	1.5
Payout ratio (%)	103%	-101%	68%	66%
Net interest cover (x)	10.1	12.7	13.5	15.0
Net debt/equity (%)	14%	33%	5%	-7%
		0070	0,0	
Returns	10%	16%	17%	18%
Return on Invested Capital				
Return on Assets Return on Equity	6% 14%	-5% -15%	7% 23%	7% 24%
Return on Equity	14%	-15%	25%	24%
Share Data/Valuation	2019a	2020a	2021f	2022f
Share Data				
Issued shares (m)	27.9	28.1	28.1	28.1
Weighted ave shares (m)	27.9	28.0	28.1	28.1
Fully diluted shares (m)	27.9	28.1	28.1	28.1
Basic EPS (c)	12.4	-9.8	16.1	18.2
YoY change (%)	2%	-179%	-264%	13%
Fully diluted EPS (c)	12.4	-9.8	16.1	18.2
YoY change (%)	2%	-179%	-264%	13%
Fully diluted normalised EPS (c)	12.1	14.7	16.1	18.2
YoY change (%)	12%	21%	10%	13%
Dividend/share (c)	11.7	7.7	11.0	12.0
Franking (%)	100%	100%	100%	100%
Gross cashflow/share (c)	18.5	24.0	21.4	23.7
NBV/share (c)	86.9	64.0	69.2	75.4
NTA/Share (c)	32.7	50.3	60.0	71.5
Valuation				
PER (Basic) (x)	11.9	-15.0	9.1	8.1
PER (Fully diluted) (x)	11.9	-15.0	9.1	8.1
PER (Fully diluted, normalized) (x)	12.1	10.0	9.1	8.1
P/CFPS (x)	7.9	6.1	6.9	6.2
Price/NBV (x)	1.7	2.3	2.1	1.9
Price/NTA (x)	4.5	2.9	2.5	2.1
Dividend Yield (%)	8%	5%	7.5%	8%
EV/EBIT (x, Ex. NCI)	7.4	5.4	5.4	4.9
EV/Revenue (x)	0.5	0.6	0.5	0.5
Other Information				
Major shareholders:				42.00/
Dan Smetana (NED)				42.0%
John Westwood				9.5%
Estimated free float:			1.	50%
12-mth High/Low (A\$/sh)				67/1.30
Average daily volume (A\$)				16,000
ASX Code				JYC
Company Description				

Company Description

Joyce Corporation (JYC) is a Perth based investment company currently operating 3 core brands; these including KWB, Bedshed, and Lloyds Online Auctions. JYC has a long history originally established in 1886 with a core business built around foam and furniture manufacturing, these operations continued up until 2004 when JYC divested from its foam business. In the following years JYC went on to acquire either full or majority interest in Bedshed, KWB and most recently Lloyds Online Auctions.

Euroz Securities Limited
All information and advice is confidential and for the private information of the person to whom it is provided and is provided without any responsibility or liability on any account whatsoever on the part of Euroz Securities Limited or any member or employee thereof. Refer to full disclaimer at the end of this document.



Disclaimer

Copyright & Distribution

The material contained in this communication (and all attachments) is prepared for the exclusive use of clients of Euroz Securities Ltd (ACN 089 314 983) ("Euroz") only. Euroz is the holder of an Australian Financial Services Licence (AFSL 243302) issued by the Australian Securities and Investments Commission ("ASIC") and is a participant of the Australian Securities Exchange Group

The information contained herein is confidential and may be legally privileged. If you are not the intended recipient no confidentiality is lost nor privilege waived by your receipt of it. Please delete and destroy all copies, and contact Euroz on (+618) 9488 1400. You should not use, copy, disclose or distribute this information without the express written authority of Euroz.

Disclaimer & Disclosure

This report was prepared solely by Euroz Securities Limited. ASX Limited ABN 98 009 642 691 and its related bodies corporate ("ASX") did not prepare any part of the report and has not contributed in any way to its content. The role of ASX in relation to the preparation of the research reports is limited to funding their preparation, by Euroz Securities Limited in accordance with the ASX Equity Research Scheme.

ASX does not provide financial product advice. The views expressed in this research report may not necessarily reflect the views of ASX. To the maximum extent permitted by law, no representation, warranty or undertaking, express or implied, is made and no responsibility or liability is accepted by ASX as to the adequacy, accuracy, completeness or reasonableness of the research reports.

Euroz and its associates declare that they deal in securities as part of their securities business and consequently may have a relevant interest in the securities recommended herein (if any). This may include providing equity capital market services to their issuing company, hold a position in the securities, acting as principal or agent, or make a market therein and as such may effect transactions not consistent with the recommendation (if any) in this report.

Euroz declares that it may have acted as an underwriter, arranger, co-arranger or advisor in equity capital raisings, and will have received a fee for its services, for any company mentioned within this report during the last 12 months.

You should not act on any recommendation issued by Euroz without first consulting your investment advisor in order to ascertain whether the recommendation (if any) is appropriate, having regard to your investment objectives, financial situation and particular needs. Nothing in this report shall be construed as a solicitation to buy or sell a security, or to engage in or refrain from engaging in any transaction.

Euroz believes that the information and advice contained herein is correct at the time of compilation, however we make no representation or warranty that it is accurate, complete, reliable or up to date, nor do we accept any obligation to correct or update the opinions in it. The opinions expressed are subject to change without notice. No member of Euroz accepts any liability whatsoever for any direct, indirect, consequential or other loss arising from any use of this material.

We cannot guarantee that the integrity of this communication has been maintained, is free from errors, virus interception or interference.

Analyst Certification

We hereby certify that all of the views expressed in this report accurately reflect our personal views about the subject company or companies and its or their securities.

No part of our compensation was, is or will be directly or indirectly, related to the specific recommendations or views expressed by the authoring analyst in this research.

Contact Details

Euroz Securities Limited

+61 8 9488 1400

Research Analysts

Jon Bishop - Head of Research Andrew Clayton - Resources Analyst Steven Clark - Resources Analyst Gavin Allen - Industrials Analyst Harry Stevenson - Industrials Analyst Seth Lizee - Associate Research Analyst

+61 8 9488 1481 +61 8 9488 1427 +61 8 9488 1430 +61 8 9488 1413 +61 8 9488 1429 +61 8 9488 1414

Institutional Sales

Andrew McKenzie - Executive Chairman +61 8 9488 1407 Rob Black - Managing Director Jay Hughes - Executive Director Russell Kane - Executive Director Simon Yeo - Executive Director Timothy Bunney - Executive Director Peter Schwarzbach - Executive Director Stacy Kitsantas - Institutional Advise Jayme Walsh - Institutional Adviser

Private Client Advisers

Chris Webster - Head of Private Clients Ben Statham - Executive Director Brian Bates - Executive Director Cameron Murray - Executive Director James Mackie - Executive Director Ryan Stewart - Executive Director Tim Lyons - Executive Director Brett Stapleton - Associate Director Giles McCaw - Associate Director Michael Bowden - Associate Director Richard Gardner - Associate Director Paul Berson - Associate Director Paul Cooper - Associate Director Ian Harrison - Investment Adviser Lauren Walker - Investment Adviser Michael Bartley - Investment Adviser Tom Kenny - Investment Adviser Zac Vinten - Associate Adviser Laurence Grescos - Associate Adviser Katrina Ryan - Associate Adviser Brandon Oosthuizen - Associate Adviser

All information and advice is confidential and for the private information of the person to whom it is provided and is provided without any responsibility or liability on any account whatsoever on the part of Euroz Securities Limited or any member or employee thereof. Refer to full disclaimer at the end of this document.